# Detailed Course Scheme Bachelor of Business Administration (BBA)

(BBA-General)

Semester-I (2024-2028)

DOC202406120006



# **RNB GLOBAL UNIVERSITY**

RNB Global City, Ganganagar Road, Bikaner, Rajasthan 334601

#### **OVERVIEW**

RNB Global University follows Semester System along with Choice Based Credit System as per latest guidelines of University Grants Commission (UGC). Accordingly, each academic year is divided into two semesters, **Odd (July-December) and Even (January-June).** Also, the university follows a system of continuous evaluation along with regular updating in course curricula and teaching pedagogy.

The curriculum for BBA program for (July-December) Odd Semester, 2023 along with Examination pattern is as follows:

#### Semester -I

S. No.	Course Code	Category	Course Name	L	Т	P	Credits
1.	BBAC21100	DSC-1	Financial Accounting	3	1	0	4
2.	BBAC22101	DSC-2	Principles of Management	3	1	0	4
3.	BBAC21102	DSC-3	Principles of Micro Economics	3	1	0	4
4.	GEC066001	GE -1	Business Communication (GE-Group A)	3	1	0	4
5.	AECH55002	AEC-1	Hindi-I	2	0	0	2
6.	SEC077001	SEC-1	Ability & Skill Enhancement - I	2	0	0	2
7.	VAC088001	VAC-1	Electoral Literacy (VAC- Group A)	2	0	0	2
8.	WHNN99000		Workshops/Seminars/Human Values/ Social Service/NCC/NSS	-	-	-	1
			Total	18	4	0	23

#### **EVALUATION SCHEME**

The evaluation of the BBA program would be based on Internal and External Assessments. Internal Assessment would consist of 50% of the marks (50 marks) and external assessment (in form of End Term Exam) would consist of remaining 50% marks (50 marks). Detailed scheme of Internal and External Assessments as follows:

#### **Internal Assessment**

The distribution of Internal Assessment Marks is as follows:

Туре	Details	Marks
Mid Term	One Mid-term Sessional	25
Marks obtained in various Tests, Assignments, Presentations, Quiz, Tutorials, etc.	Average of marks obtained	20
Attendance	75% +: 5 marks	5
TOTAL	50	

#### **External Assessment**

Туре	Marks
Theory	50

# EVALUATION SCHEME- WORKSHOPS & SEMINARS AND HUMAN VALUES & SOCIAL SERVICE/NCC/NSS

- 1. The evaluation of Workshops & Seminar and Human Values & Social Service/NCC/NSS will be completed from Semester I Semester VI. It will be evaluated internally by the various Forums & Schools Concerned. The credit for this will be given at the end of each Semester.
- 2. The students must join club/clubs/Forums with the active participation in different activities of club. The students would be continuously assessed from Semester-I to Semester-IV and credits and marks would be given after the end of each Semester

#### 1. Vision

To educate and inspire capable and competent leaders with a futuristic business acumen & entrepreneurial spirit.

#### 2. Mission

To equip the students of school of commerce & management with the ability to explore, examine, think critically, and develop professional skills to become responsible global leaders who can contribute meaningfully to the industry and society through excellence in learning and practice-oriented research.

# 3. Program Educational Objectives (PEO's)

**PEO1:** To develop students to handle business issues as professional and solve the problems.

**PEO2:** To develop students to lead a team as well as work as member of team.

**PEO3:** To bridge the gap between theoretical and practical knowledge of the students by adopting innovative teaching pedagogy.

## 4. Programme Outcomes (PO's):

After the completion of this program students will be able to:

**PO1: Exhibit** memory of previously learned management knowledge by correlating facts and terminologies.

**PO2: Understand** the impact of societal and environmental factors on business and corporate world and explain its relationship with sustainable development.

**PO3: Demonstrate** knowledge and understanding of the management principles to explore different functional aspects of business world.

**PO4: Develop** technical competence in domestic and global business through the study of major disciplines within the fields of business.

**PO5**: **Apply** the knowledge of business concepts and functions in an integrated manner to solve business problems.

**PO6:** Make use of ethical principles and commit to professional ethics and responsibilities and norms of the Management practice.

**PO7: Organize** a complex issue into a coherent written statement and plan its effective presentation.

**PO8: Function** effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.

**PO9: Analyze, and devise solutions** for structured and unstructured business, problems of law and issues using structured, cohesive, and logical reasoning.

**PO10: Create and manage** innovations, new business development, and high-growth potential entities. They will be able to create an additional avenue of self-employment and to benefit industry by providing them with suitable trained person.

**PO11: Examine** and break information into parts to manage projects in multidisciplinary environments.

**PO12: Build** the ability to engage in independent and life-long learning in the broadest context of technological change.

# 5. Program Specific Outcome (PSO's):

**PSO1: Demonstrate understanding of** arrange of disciplines of Management, business, accounting, economics, finance, and marketing.

**PSO2: Develop** the proficiency to adopt critical thinking by analysis & interpretation of the situations, cases & construct feasible solutions to solve problems and use decision making skills in business decisions.

**PSO3: Apply** the knowledge of academics in Industry and get trained to exhibit the relevance of conceptual knowledge gained in academics in real professional world through Internship and projects.

**PSO4**: **Adapt** business practices based on the opportunities and challenges of a growing business environment.

# 6. Course Outcomes (COs): Semester - I

Course Code & Course Name	After completion of these courses' students should be able to
BBAC21100 -	<b>CO1:</b> Define the basic concepts of accounting and financial statements.
Financial Accounting	<b>CO2:</b> Remember the execution of the accounting process- Recording-Classifying and Summarizing.
	<b>CO3:</b> Apply the principles and concepts of accounting in preparing the financial statements.
	CO4: Apply the use of accounting software.
	CO5: Interpret financial results and use in decision making.
BBAC22101 – Principles of	<b>CO1:</b> Define about basic management concepts, principles and practices understand Nature of Management.
Management	CO2: Understand "planning, organizing, coordinating, staffing, directing, budgeting, controlling, and evaluating functions of management; leadership roles and styles, and the human aspects of management"
	CO3: Apply the Planning and Decision Making & Organizing.
	CO4: Analyze the need of effective Directing, Leadership, Co-ordination and Controlling
	CO5: Analyze the concept of controlling with examples & implement.
BBAC21102 – Principles of Micro	<b>CO1:</b> Remember the concepts of microeconomics dealing with consumer behaviour and market.
Economics	CO2: Understand the importance of Microeconomics in economic analysis.
	<b>CO3:</b> Apply the concepts of consumer behaviour and producer behaviour and determine the market equilibrium.
	<b>CO4:</b> Analyze how does a free market economy with its millions of consumers and producers work to decide about the allocation of productive resources among the thousands of goods and services & understand the analytics of supply and demand and its various uses.
	<b>CO5:</b> Interpret the effects of theories and tenets of microeconomics on business concern.
GEC066001- Business	<b>CO1:</b> Explain historical background and the development of communication; Importance and role of communication in everyday life.
Communication (From the Pool of GE- Group A)	CO2: Understand Mechanics behind the communication process, difficulties experienced in communication. Different types of communication, impedance due to extraneous factors called "barriers"
	<b>CO3:</b> Apply different types of communication, impedance due to extraneous factors called "barriers".
	<b>CO4:</b> Analyse the Important non-verbal parameters in communication. So to make communication effective and attractive.
	CO5: Apply the appropriate body language for making presentation more

	effective
AECH55002- Hindi I	CO1: हिंदी भाषा के मूल इतिहास और उसकी लिपि देवनागरी को समझाने में CO2: हिंदी शब्द की उत्पत्ति, अर्थ और प्रयोग समझाने में CO3: हिंदी लिपि के विकास को समझाने में सक्षम CO4: हिंदी भाषा की सभी प्रकार की बोलियों को सूचीबद्ध करने में CO5: देवनागरी की विशेषताएँ एवं विशिष्टता समझाने में
SEC077001– Ability and Skill Enhancement I	<ul> <li>CO1: Understand the relevance and method of writing impactful and structured resume.</li> <li>CO2: Explain the need for right etiquettes to be followed in the professional world.</li> <li>CO3: Develop confidence in public speaking and expressing their opinions and ideas clearly and effectively.</li> <li>CO4: Build employability skills like critical thinking, team work, conflict management and leadership skills.</li> <li>CO5: Communicate effectively in English</li> </ul>
VAC088001- Electoral Literacy (From the pool of VAC-Group A)	<ul> <li>CO1: Understand the processes involved in delimitation of constituencies, preparation of electoral rolls, recognition of political parties, and allotment of symbols.</li> <li>CO2: Identify the shortcomings of the Indian Electoral System and analyze the need for electoral reforms.</li> <li>CO3: Identify the roles and responsibilities of officers on election duty, such as Returning Officers, Presiding Officers, and Polling Officers.</li> <li>CO4: Analyze the process of polling, counting, and declaration of results, including re-poll and countermanding of elections.</li> <li>CO5: Evaluate the advantages and disadvantages of EVMs and VVPATs compared to traditional voting methods.</li> </ul>

# 7. CO PO Mapping: Semester - I

BBAC21100	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10	P011	PO12
CO1	3	-	2	2	3	2	1	1	2	2	-	3
CO2	2	-	-	1	1	-	-	-	1	2	2	3
CO3	2	2	2	2	2	2	2	-	2	2	2	3
CO4	2	-	-	3	3	-	-	-	1	2	2	3
CO5	3	3	3	2	2	•	-	2	2	2	2	3
BBAC22101	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012
CO1	3	3	2	1		2	2	2	2	2	2	2
CO2		3	3	2	2	3	2	3	2	3	2	3
CO3	1	2	3	2	3	3	3	2	1	2	3	2
CO4	3	2	2	3		2	2	3	1	1	2	1
CO5	1	2	2	1	3	3	3	3	3	3	3	3
BBAC21102	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10	P011	PO12
CO1	2	3	3	3	3	3	2	3	3	3		3
CO2	2	3	2	3	2	1		1		2	1	3
CO3	3	2	2	1	3		2	2	3	1	2	2
CO4	2	2	2	3	1	3	3	2	3		3	2
CO5	3	3	3	3	3	3	3	3	3	3	3	3
								•				
GEC066001	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	PO12
CO1	2	2	3	2		1	2	2	1	2	2	2
CO2	1	3	2	2	2	2		2	2	3	2	3
CO3	1	3	2	3	3	2	2	3	3	3	3	2
CO4	1		2	3	3	2	3	3	2	2		3
CO5	3	2	3	2	3	1	3	2	2	2	2	2
AECH55002	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10	P011	PO12
CO1		2	3	3	2	2	3	3	3	2	3	3
CO2	2	2	2	2	2			3	2	3		3
CO3		3	3	2		3	3		3	2	3	3
CO4	3	2		2	2	3	3	3	2	2	2	2
CO5	2	3	2	3	2	3	2	3	2		2	3
SEC077001	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012
CO1	2	3	3	3	3	2	2	3	1	2	-	3

CO2

CO3

CO4

CO5

VAC088001	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10	P011	P012
CO1		2	3	3	2	3	3	3	3	2	3	3
CO2	2	2	2	2	2	2		3	2	3	2	3
CO3		3	3	2		3	3		3	2	3	3
CO4	3	2	2	2	2		3	3	2	2	2	2
CO5	2	3	2	3	2	3	2	3	2		2	3

#### 8. Curriculum

Course Name: Financial Accounting Course Code: BBAC21100

#### **Objectives**

- To provide an in-depth study of the various business cycle and process, analyze operations, Profit planning.
- Understand the basic accounting concepts and their application in business. -
- Gain knowledge on the preparation of financial statements.
- Students will be exposed to take decisions on depreciation method to be adopted.
- To familiarize students with the mechanics of preparation of financial statements, understanding corporate financial statements, their analysis and interpretation.

#### **Course Outline**

#### **Unit I: Meaning and Scope of Accounting**

Need for Accounting, Development of Accounting, Definition and Functions of Accounting, Limitation of Accounting, Book Keeping and Accounting, Is Accounting Science or Art?, End User of Accounting Information, Accounting and other Disciplines, Role of Accountant, Branches of Accounting, Difference between Management Accounting and Financial Accounting, Objectives of Accounting, Accounting Equation.

**Accounting Principles and Standards**: Meaning of Accounting Principles, Accounting Concepts, Accounting Conventions, Systems of Book Keeping, Systems of Accounting, Introduction to Accounting Standards Issued by ICAI.

**Journalising Transactions**: Journal, Rules of Debit and Credit, Compound Journal Entry, Opening Entry

**Sub Division of Journal**: Cash Journal, Petty Cash Book, Purchase Journal, Sales Journal, Sales Return Journal, Voucher System.

**Ledger Posting and Trial Balance**: Ledger, Posting, Relationship between Journal and Ledger, Rules Regarding Posting, Trial Balance, Final Accounts of Sole Proprietorship and Firms.

#### **Unit II: Capital and Revenue**

Classification of Income, Classification of Expenditure, Classification of Receipts, Difference between Capital Expenditure & Capitalized Expenditure, Revenue Recognition.

**Accounting Concept of Income**: Concept of Income, Accounting Concept's and Income Measurement, Expired Cost & Income Measurement, Relation Principle and Income Measurement, Accountants and Economist's Concept of Capital and Income

#### Unit III: Inventory Valuation

Meaning of Inventory, Objectives of Inventory Valuation, Inventory Systems, Methods of Valuation of Inventories, Accounting Standard 2(Revised): Valuation of Inventories

**Depreciation Provisions and Reserves**: Concept of Deprecation, Causes of Depreciation, Basic Features of Depreciation, Meaning of Depreciation Accounting, Objectives of Providing Depreciation, Fixation of Depreciation Amount, Method of Recording Depreciation, Methods of Providing Depreciation, Depreciation Policy, AS-6(Revised) Depreciation Accounting, Provisions and Reserves, Change of method of Depreciation (by both current and retrospective effect).

#### **Unit IV: Shares and Share Capital**

Shares, Share Capital, Accounting Entries, under subscription, Oversubscription, Calls in Advance, Calls in Arrears, Issue of Share at Premium, Issue of Share at Discount, Forfeiture of Shares, Surrender of Shares, Issue of Two Classes of Shares, Rejht Shares, Re-issue of shares.

**Debentures**: Classification of Debentures, Issue of Debentures, different Terms of Issue of Debentures, Writing off Loss on Issue of Debentures, Accounting Entries, Redemption of Debentures.

**Joint Stock Company**: Introduction, Meaning and Definition of a Company, Essential Characteristics of a Company, Kinds of Companies, Private and Public Limited Companies, Formation of Company.

**Company Final Accounts**: Books of Account, Preparation of Final Accounts, Profit & Loss Account, Balance Sheet, Requirements of Schedule VI concerning Profit & Loss Account and Balance Sheet, Preparation of Simple Company Final Accounts.

#### **Suggested Readings:**

- 1. Maheshwari, S.N. and S. K. Maheshwari; *An Introduction to Accountancy*, Eighth Edition, Vikas Publishing House, 2003.
- 2. Gupta, R.L. and V.K. Gupta; *Financial Accounting: Fundamentals,* Sultan Chand Publishers, 2003.
- 3. Monga, J.R., An Introduction to Financial Accounting, First Edition, MayoorPaperbooks, 2005.
- 4. Monga, J.R. and Girish Ahuja; *Financial Accounting,* Eighteenth Edition, Mayoor Paper Backs. 2003.
- 5. Bhattacharya, S.K. and J. Dearden; *Accounting for Manager Text and Cases,* Third Edition, Vikas Publishing House, 2003.
- 6. Maheshwari, S.N. and S.K. Maheshwari; *Advanced Accountancy*, Eighth Edition, Vol. I & II, Vikas Publishing House, 2003.

## Course Name: Principles of Management Course Code: BBAC22101

#### **Objectives**

- This course aims to empower students with knowledge and capacities to understand and analyse Integrating Marketing Management, from a corporate and consumer perspective. Lectures are a mix of theory and practical exercises to improve memorization, to increase students' involvement and work capacities and to make lectures more dynamic. The concepts will be discussed through case study discussions and presentations on practical aspects.
- To gain knowledge about the four management functions of planning, organizing, leading, and controlling and introduce to the historical evolution of management theories.
- To learn the basics of group dynamics and the challenges of managing work teams.
- To familiarize with various leadership styles and theories of motivation.
- To describe the control process including: the importance of control, tools for measuring organizational performance, and managerial actions.
- The course aims at providing fundamental knowledge and exposure to the concepts, theories, and practices in the field of management.

#### **Course Outline**

#### **Unit I: Introduction**

Concept, nature, process, and significance of management; Managerial levels, skills, functions, and roles; Management Vs. Administration; Coordination as essence of management; Development of management thought: classical, neo-classical, behavioural, systems and contingency approaches.

#### **Unit II: Planning**

Nature, scope, and objectives of planning; Types of plans; planning process; Business forecasting; MBO; Concept, types, process, and techniques of decision-making; Bounded Rationality

**Organising**: Concept, nature, process, and significance; Principles of an organization; Span of Control; Departmentation; Types of an organization; Authority-Responsibility; Delegation and Decentralization; Formal and Informal Organization.

#### **Unit III: Staffing**

Concept, Nature and Importance of Staffing, **Motivating** and **Leading**: Nature and Importance of motivation; Types of motivation;

Theories of motivation-Maslow, Herzberg, X, Y and Z; Leadership – meaning and importance; Traits of a leader; Leadership Styles – Likert's Systems of Management, Tannenbaum & Schmidt Model and Managerial Grid.

#### **Unit IV: Controlling**

Nature and Scope of control; Types of Control; Control process; Control techniques – traditional and modern; Effective Control System,

#### **Suggested Readings:**

1. Stoner, Freeman, and Gilbert Jr.; *Management*, Prentice Hall of India, New Delhi, 2003.

- 2. Gupta, C.B.; *Management Concepts and Practices,* Sultan Chand and Sons, New Delhi, 2003
- 3. Koontz. O Donnel and Weirich- "Management," Tata McGraw Hill Publishing Company, New Delhi, 2001.
- 4. R.K. Chopra- "Principles Practices of Management," Sun India Publication.
- 5. P.C. Tripathi and P. N. Reddy," Principles & Practices of Management," 2nd edition.

# Course Name: Principles of Micro Economics Course Code: BBAC21102

#### **Objectives**

- Microeconomics helps in macro analysis. It is an important method of economic analysis; it is microeconomics that tells us how a free market economy with its millions of consumers and producers work to decide about the allocation of productive resources among the thousands of goods and services.
- To provide a thorough introduction to economic theory. Starting from the basic ideas of trade-offs, opportunity cost, and the benefits of trade, also study how the market forces of supply and demand cause prices to be what they are.

#### **Course Outline**

#### **Unit I: Introduction**

- a) Demand and Supply: Determinants of demand, movements vs. shift in demand curve, Determinants of Supply, Movement along a supply curve vs. shift in supply curve; Market equilibrium and price determination.
- b) Demand and supply.
- c) Application of demand and supply.

#### **Unit II: Consumer Theory**

Ordinal Utility theory: (Indifference curve approach): Consumer's preferences; Interference curves; Budget line; Consumer's equilibrium; Income and substitution effect; Price consumption curve and the derivation of demand curve for a commodity; Criticisms of the law of demand.

#### Unit III: Production and Cost

- a) Production: Firm as an agent of production. Concepts of Production function. Law of variable proportions; Isoquants; Return to scale. Economics and Diseconomies of scale.
- b) Costs: Costs in the short run. Costs in the long run, Profit maximization and cost minimization. Equilibrium of the firm, Technological Change: the very long run.

#### **Unit IV: Market Structure**

a) Perfect Competition: Assumption; Theory of a firm under perfect competition; Demand and Revenue; Equilibrium of the firm in the short run and long run, the long run industry supply curve: increasing, decreasing and constant cost industry. Allocation efficiency under perfect competition

- b) Monopoly: Short-run and long-run equilibrium of monopoly firm; Concept of supply curve under monopoly; Allocation inefficiency and dead-weight loss monopoly; Price discrimination.
- c) Imperfect Competition: Difference between perfect competitions, monopoly, and imperfect competition;
- d) Monopolistic Competition: Assumption; Short run Equilibrium; Long run Equilibrium; Concepts of excess capacity; Empirical relevance.
- e) Oligopoly: Causes for the existence of oligopolistic firms in the market rather than perfect Competition; Cooperative vs. Non-cooperative Behaviour and dilemma of oligopolistic firms.

#### **Unit V: Income Distribution and Factor Pricing**

Demand for factors. Supply of factor, backward bending supply curve for labour concepts of economic rent; Functional Distribution of Income.

#### Suggested Readings:

- 1. Pindyck, R.S., D. L. Rubinfeld and P. L. Mehta; Microeconomics, Pearson Education.
- 2. N. Gregory Mankiw, Principles of Micro Economics, Cengage Learning.
- 3. Maddala G.S. and E. Miller; Microeconomics: Theory and Applications, McGraw-Hill Education.
- 4. Salvatore, D. Schaum's Outline: Microeconomic Theory, McGraw-Hill, Education.
- 5. Case and Fair, Principles of Micro Economics, Pearson Education
- 6. Koutsiyannis, Modern Micro Economic Theory.
- 7. C Snyder, Microeconomic Theory: Basic Principles and Extensions, Cengage Learning.
- 8. Bilas, Richard A., Microeconomics Theory: A Graphical Analysis, McGraw-Hill Education.
- 9. Paul A Samuelson, William D Nordhaus, Microeconomics, McGraw-Hill Education.
- 10. Amit Sachdeva, Micro Economics, Kusum Lata Publishers.

# Course Name: Business Communication (From the pool of GE) Course Code: GEC066001

#### **Objectives**

- To equip students of the BBA course effectively to acquire skills in reading, writing, comprehension, and communication, as also to use electronic media for business communication.
- To provide an overview of the various business communication skills and groom students professionally.

#### **Course Outline**

#### Unit I

Introduction: Theory of Communication, Types, and modes of Communication Fundamentals of Communication: Communication defined, Models of Communication, barriers in communication, perception and communication, essentials of good communication.

#### Unit II

Language of Communication: Verbal and Non-verbal (Spoken and Written) Personal, Social and Business Barriers and Strategies Intra-personal, Inter-personal and Group communication Modes of human communication: Basic differences in the principal modes of human communication – reading, writing, listening, speaking and non-verbal communication. Spoken communication: Importance of spoken communication, designing receiver-oriented messages, comprehending cultural dimension. Speaking Skills Monologue Dialogue Group Discussion Effective Communication/ Mis- communication Interview Public Speech.

#### **Unit III**

Making Oral presentations: Functions of presentations, defining objective, audience analysis, collection of materials, organization of materials, body language, effective delivery techniques. Written communication: Fundamentals of sentence structure, writing as a process. Reading and Understanding Close Reading Comprehension Summary Paraphrasing Analysis and Interpretation Translation (from Indian language to English and vice-versa) Literary/Knowledge Texts Writing Skills Documenting Report Writing Making notes Letter writing.

#### Unit IV

Fundamental of technical writing: Special features of technical writing, the word choice, developing clarity and conciseness, Report writing, Business letters, Applications, and resumes. Transactional Analysis: Three human ego states, 4 life positions, different types of transactions.

#### Unit V

The significance of communication in a business organization: Channels of communication – Downwards, Upwards, Horizontal, Consensus, and Grapevine. Literary discussions: Analysis and discussion of the novel The Funda of Mix-ology and short stories from the books Under the banyan tree and other stories and Popular short stories.

**Laboratory work:** Audio-visual aids for effective communication: The role of technology in communication, the role of audio-visuals, designing transparencies, computer-aided presentation software, Software-aided activities in developing communication skills: Proper pronunciation, learning to use the correct tense, Business writing, Report writing, connected speech, Building up vocabulary, Awareness about the common errors in the usage of English, etc. Case studies, group discussions, presentations.

#### **Suggested Readings:**

- 1. Sen, L., Communication Skills. Prentice Hall of India (2004).
- **2.** Dhar, M., The Funda of Mixology: What bartending teaches that IIM does not, Srishti Publications (2008).
- 3. Narayan, R. K., under the banyan tree and other stories. Penguin Classics. (2007).

# Course Name: HINDI-I (हिंदी भाशा और उपसक लिपि का उपसक)

**Course Code: AECH55002** 

## पाठ्यक्रम के परिणाम

# इसकोर्सकेपूराहोनेकेबादछात्रसक्षमहोसकेंगे

- हिंदीभाषा के मूल इतिहास और उसकी लिपि देवनागरी को समझाने में
- हिंदी शब्द की उत्पत्ति, अर्थ और प्रयोग समझाने में
- हिंदी लिपि के विकास को समझाने में सक्षम
- हिंदी भाषा की सभी प्रकार की बोलियों को सूचीबद्ध करने में
- देवनागरी की विशेषताएँ एवं विशिष्टता समझाने में

#### **Course Outline**

## ईकाई-1: हिंदीभाषा के विकास की पूर्वपीठिका

- •भारोपीय भाषा–परिवार एवंअर्थभाषाएँ (संस्कृत, पालि, प्राकृत, अपभ्रंश आदि)
- •हिंदी का आरंभिक रूप
- 'हिंदी' शब्द का अर्थ एवंप्रयोग
- •हिंदी का विकास(आदिकाल, मध्यकाल, आधुनिककाल)

## इकाई-2 : हिंदीभाषा का क्षेत्रा एवंविस्तार

- •हिंदीभाषा : क्षेत्र एवंबोलियाँ
- •हिंदी के विविध रूप(बोलचाल की भाषा, राष्ट्रभाषा, राजभाषा, संपर्क-भाषा, संचार भाषा)
- •हिंदी का अखिलभारतीय स्वरूप
- •हिंदी का अंतर्राष्ट्रीय संदर्भ

# इकाई-3 : लिपि का इतिहास

- •भाषाऔर लिपि का अंतःसंबंध
- •परिभाषा, स्वरूप एवंआवश्यकता
- •िलपि के आरंभिक रूप(चित्रालिपि, भावलिपि, ध्वनि–लिपि)
- •भारतमें लिपि का विकास

# इकाई–4 : देवनागरी लिपि

- •देवनागरी लिपि का परिचय एवंविकास
- •देवनागरी लिपि का मानकीकरण
- •आदर्श लिपि के गुणऔरदेवनागरी लिपि की विशेषताएँ
- •देवनागरी लिपि औरकम्प्यूटर

#### सहायकग्रंथ

- हिंदीभाषा का इतिहास.धीरेंद्रवर्मा
- भारतीय पुरालिपि.डॉ. रामबलिपाण्डेय (लोकभारती प्रकाशन)
- हिंदीभाषा का उद्गमऔरविकास.उदयनारायण तिवारी
- हिंदीभाषा की पहचान से प्रतिष्ठातक.डॉ. हनुमानप्रसाद शुक्ल
- लिपि की कहानी.गुणाकरमुले
- भाषाऔरसमाज रामविलास शर्मा

# Course Name: Ability & Skill Enhancement I Course Code: SEC077001

#### **Objectives**

• To make students understand the usage of Grammar in day-to-day life and improve their fluency and confidence while speaking English.

#### Course Outline -Final Assessment - Written Paper

**Unit I: Ice Breaking Session & Recap of Language Skills** 

Ice Breaking Session, Phrase, Clause, Sentence, Word Classes (Parts of Speech).

#### **Unit II: Recap of Language Skills**

Tenses (Present, Past Future), Modals, Articles (a, an, the).

#### **Unit III: Reading Skills & Fluency Building**

Reading Process, Importance & Types of Reading, Techniques of Reading, and Strategies to Improve Reading Abilities, Comprehension, Reading Aloud, Reading News.

#### **Unit IV: Writing Skills**

Generating ideas/gathering data, organizing ideas, Note taking, Outlining, drafting, Editing, and Proof Reading, Story Writing (through pictures/videos), Dialogue Writing, Email Writing.

#### **Unit V: Listening & Speaking Skills**

Types and Essentials of good listening, Listening Process, Barriers to Listening and Strategies to improve Listening, Listening to Inspirational Movies/Clips, Listening News Techniques of Effective Speaking, Introducing Oneself, and others, Extempore, Situational Conversations (Practicing Short Dialogues).

# Course Name: Electoral Literacy (From the Pool of VAC) Course Code: VAC088001

#### **Objectives**

#### **Course Outcomes:**

After the completion of this course the students will be able to-

- 1. Understand the nature of Indian democracy and the main features of the Electoral System in India.
- 2. Understand the role of the Election Commission of India and the office of the CEO.
- 3. Search various platforms instituted by ECI for increasing voter registration, voting percentage, and strengthening democracy.

#### **Course Outline**

#### **Unit I: Understanding the electoral system &processes**

- a. Main Features of the Indian Electoral System; Election Commission of India, Composition, Tenure and Removal, Powers and Functions of The Election Commission, Delimitation of Constituencies, Preparation of Electoral Rolls, Recognition of Political Parties, Allotment of Symbol. Officers on Election Duty; Returning Officer, Presiding Officers, Polling Officers.
- b. Voter registration (Enrolment)/ Special Summary Revision
- c. Electoral Processes; Notification for Election, Filing of Nomination, Security Deposit, Scrutiny and Withdrawal, Election Campaign,
- d. Model Code of Conduct, Scrutinization of Expenses, Polling, Counting and Declaration of Result, Re-poll, Countermanding of Election
- e. Journey from ballot paper to EVM & VVPAT
- f. Shortcomings of the Indian Electoral System, Electoral Reforms

# Unit II: SVEEP (Systematic Voter's Education and Electoral Participation): Process & Philosophy

- a. Ethical & informed voting
- b. Electoral literacy platforms: ELC, Chunav Pathashala & VAF
- c. Challenges & initiatives for strengthening democracy

#### Unit III: Course-related field work and Assignments

#### Unit III will consist of any of the following projects/ assignments

- **a.** To register at least 25 eligible voters in their respective constituencies
- **b.** To aware voters of the deletion of names from voters' lists to update the voters' list and help them fill up the application form for the same in person (25 voters).
- **c.** Creating posts on social media for advertising voter registration in the electoral roll, deletion/ corrections in the voters' lists, special summary revision programs
- **d.** Creating and actively leading the Electoral Literacy Club in their colleges, organizing programs on issues related to elections, ethical voting, and democratic empowerment.
- **e.** Leading initiatives on fair poll at the college level.

- **f.** Organize programs related to elections, ethical voting, etc. in coordination with the BLOS of the respective areas.
- **g.** To observe and inspect whether a Voter Awareness Forum has been set up at Government offices, NGOs, and corporate companies in the respective areas.
- **h.** To conduct surveys in villages/ localities/ housing societies on registration of voters and encourage registration process/ help with the updates in voters' lists.

#### **Suggested Readings:**

- 1. "Electoral Literacy: A Comparative Study" by Rajni Kant Pandey, published by Mittal Publications
- 2. "Electoral Literacy for Citizens" by ECI, published by Election Commission of India
- 3. "Democracy and Election Laws" by V.S. Rama Devi, published by Asia Law House

**Note:** The review of Syllabus happens on periodic basis for the benefit of the students. In case there are changes in curriculum due to review, students would be intimated in writing.

## 9. Lesson Plans: Semester - I

# **BBAC21100 - Financial Accounting**

Unit	Particulars	Class No.	Pedagogy of Class
Unit-I	Introduction to Financial accounting	C-1	Lecture
Unit-I	Need for Accounting, Development and Accounting Cycle	C-2	Lecture
Unit-I	Accounting, Definition and Functions and Scope of Accounting	C-3	Lecture
Unit-I	Book Keeping and Accounting, Is Accounting Science or Art?	C-4	Lecture
Unit-I	End User of Accounting Information, Accounting and other Disciplines, Role of Accountant, Branches of Accounting	C-5	Lecture
Unit-I	Objectives of Accounting, Difference between Management Accounting and Financial Accounting,	C-6	Lecture
Unit-I	Accounting Equation	C-7	Lecture
Unit-I	Accounting Equation-Effect of transaction on accounting equation	C-8	Lecture
Unit-I	Accounting Principles and Standards: Accounting Concepts,	C-9	Lecture
Unit-I	Accounting Principles and Standards: Accounting Conventions, Systems of Book Keeping	C-10	Lecture
Unit-I	System of Accounting, Introduction to Accounting Standards Issued by ICAI	C-11	Lecture
Unit-I	Journalizing Transactions: Journal, Rules of Debit and Credit with example	C-12	Lecture
Unit-I	Journalizing Transactions: Compound Journal Entry, Opening Entry	C-13	Lecture
Unit-I	Recording of a business transaction - Entry analysis	C-14	Lecture
Unit-I	Sub Division of Journal: Simple Cash Book	C-15	Lecture
Unit-I	Cash Journal, Petty Cash Book	C-16	Lecture
Unit-I	Purchase Journal, Sales Journal, Sales Return Journal, Voucher System.	C-17	Lecture
Unit-I	Ledger Posting and Trial Balance: Relationship between Journal and Ledger, Rules Regarding Posting, Trial Balance, Final Accounts of Sole Proprietorship and Firms.	C-18,19	Lecture
Unit-I	Clarification Class	C-20	Clarification Class
Unit-I	Class Room Assignment I	C-21	Classroom Assignment
Unit-II	Capital and Revenue	C-22	Lecture
Unit-II	Classification of Income, Expenditure, Receipt	C-23	Lecture
Unit-II	Revenue Recognition	C-24	Lecture
Unit-II	Accounting Concept of Income - Income and Expenditure-Income Measurement, Expired Cost & Income Measurement	C-25,26	Lecture
Unit-II	Relation Principle and Income Measurement, Accountants and Economist's Concept of Capital	C-27	Lecture

	and Income		
Unit-II	Presentation	C-28,29	Presentation
Unit-II	Clarification Class	C-30	Clarification Class
Unit-III	Inventory Valuation: Meaning and Objectives,	C-31,32	Locturo
UIIIt-III	Methods of valuation inventories	C-31,32	Lecture
Unit-III	Accounting Standard 2 (Revised): Valuation of	C-33,34	Lecture
	Inventories	C-33,34	Lecture
Unit-III	Depreciation Provisions and Reserves: Concept,	C-35	Lecture
	Causes, Basic Features of Depreciation,	G-33	Lecture
Unit-III	Meaning of Depreciation Accounting, Objectives of		
	Providing Depreciation, Fixation of Depreciation	C-36,37	Lecture
	Amount,		
Unit-III	Method of Recording Depreciation, Methods of	C-38	Lecture
	Providing Depreciation	0.50	
Unit-III	Take Home Assignment		Take Home
			Assignment
Unit-III	Depreciation Policy, AS-6 (Revised) Depreciation	C-39	Lecture
	Accounting, Provisions and Reserves,	6 57	Бестиге
Unit-III	Change of method of Depreciation (by both current	C-40	Lecture
	and retrospective effect)		
Unit-III	Clarification Class	C-41	Clarification Class
Unit-III	Activity	C-42	Activity
Unit-IV	Shares, Share Capital, Accounting Entries	C-43	Lecture
Unit-IV	Share and Share Capital-Under	C-44	Lecture
	subscription, Oversubscription,	G 11	Lecture
Unit-IV	Calls in Advance, Calls in Arrears, Issue of Share at	C-45	Lecture
	Premium, Issue of Share at Discount	0 15	Lecture
Unit-IV	Forfeiture of Shares, Surrender of Shares, Issue of	C-46	Lecture
	Two Classes of Shares,		
Unit-IV	Right Shares, Re-issue of shares.	C-47	Lecture
Unit-IV	Debenture-Classification of Debentures, Issue of		_
	Debentures, Debenture-different Terms of Issue of	C-48,49	Lecture
** . ***	Debentures,	2 = 2	• .
Unit-IV	Writing off Loss on Issue of Debentures	C-50	Lecture
Unit-IV	Debenture-Accounting Entries, Redemption of	C-51	Lecture
** ***	Debentures.		
Unit-IV	Classroom Assignment II	C-52	Classroom
77 14 777			Assignment
Unit-IV	Joint Stock Company-Introduction, Meaning and	6.50	T .
	Definition of a Company, Essential	C-53	Lecture
II-sit IV	Characteristics of a Company		
Unit-IV	JSC-Kinds of Companies, Private and Public Limited	C-54	Lecture
IImia III	Companies, Formation of Company		
Unit-IV	Company Final Accounts Books of Account,	C-55	Locture
	Preparation of Final Accounts, Profit & Loss	L-33	Lecture
Unit-IV	Account, Balance Sheet		
UIIIL-IV	CFA-Requirements of Schedule VI concerning Profit & Loss Account and Balance Sheet, Preparation of	C 56 57	Lecture
	Simple Company Final Accounts	C-56,57	Lecture
Unit-IV	Clarification Class	C-58	Clarification Class
OHIL-IV	Ciai iiiCatiUii Ciass	U-30	Ciai iiiCatioii Class

Quiz	C-59	Quiz
Revision Class	C-60	Lecture

# **BBAC22101 - Principles of Management**

Unit	Particulars	Class No.	Pedagogy of Class
Unit-I	Introduction	C-1	Lecture
Unit-I	Concept, Nature, process, and significance of	6.2	Lastrons
	management;	C-2	Lecture
Unit-I	Managerial levels, skills,	C-3	Lecture
Unit-I	Managerial functions and roles;	C-4	Lecture
Unit-I	Management Vs. Administration; Coordination as	C F 6	Lagtura
	essence of management	C-5,6	Lecture
Unit-I	Development of management thought: classical,	C-7	Lecture
Unit-I	Development of management thought: neo-	C-8	Lecture
	classical,	C-0	Lecture
Unit-I	Development of management thought:	C-9	Lecture
	behavioral,		Lecture
Unit-I	Systems and contingency approaches.	C-10	Lecture
Unit-I	Clarification Class	C-11	Clarification Class
Unit-I	Class Room Assignment	C-12	Class Room
	ū		Assignment
Unit-II	Nature, scope of planning	C-13	Lecture
Unit-II	Objectives of planning	C-14	Lecture
Unit-II	Types of plans	C-15	Lecture
Unit-II	planning process; Business forecasting	C-16	Lecture
Unit-II	MBO; Concept, types of decision-making;	C-17	Lecture
Unit-II	Types of decision-making	C-18	Lecture
Unit-II	Process of decision-making	C-19	Lecture
Unit-II	Techniques of decision-making; Bounded	C-20	Activity
	Rationality	C-20	_
Unit-II	Take Home Assignment		Take Home
	_		Assignment
Unit-II	Organizing: Concept, nature	C-21	Lecture
Unit-II	Organizing: process and significance	C-22	Lecture
Unit-II	Principles of an organization; Span of Control	C-23	Lecture
Unit-II	Departmentalization	C-24	Lecture
Unit-II	Types of an organization	C-25	Lecture
Unit-II	Authority-Responsibility; Delegation and	C-26	Lecture
	Decentralization,	C-20	Lecture
Unit-II	Authority-Responsibility	C-27	Lecture
Unit-II	Formal and Informal Organization	C-28	Lecture
Unit-II	Clarification Class	C-29	Clarification Class
Unit-III	Staffing Concept, Nature	C-30	Lecture
Unit-III	Importance of Staffing,	C-31	Lecture
Unit-III	Motivating and Leading: Nature and Importance of motivation	C-32	Lecture
Unit-III	Types of motivation	C-33	Lecture
Unit-III	Theories of motivation-Maslow	C-34	Lecture
		C-34 C-35	
Unit-III Unit-III	Theories of motivation- Herzberg Theories of motivation- X, Y and Z	C-35	Lecture
	Theories of mouvation- A, I and L	U-30	Lecture
Unit-III	Classroom Assignment	C-37	Classroom
			Assignment

Unit-III	Leadership – meaning and importance	C-38	
Unit-III	Traits of a leader; Leadership Styles -	C-39	Lecture
Unit-III	Likert's Systems of Management,	C-40	Lecture
Unit-III	Tannenbaum & Schmidt Model and Managerial Grid.	C-41,42	Lecture
Unit-III	Clarification Class	C-43	Clarification Class
Unit-III	Activity	C-44	Activity
Unit-IV	Controlling- Nature	C-45	Lecture
Unit-IV	Scope of control;	C-46	Lecture
Unit-IV	Types of Control	C-47	Lecture
Unit-IV	Control process;	C-48	Lecture
Unit-IV	Control techniques - traditional	C-49,50	Lecture
Unit-IV	Control techniques -modern	C-51	Lecture
Unit-IV	Clarification Class	C-52	Clarification Class
Unit-IV	Presentation	C53,54	Presentation
Unit-IV	Webinar	C-55	Webinar
Unit-IV	Clarification Class	C-56	Clarification Class
	Revision/ Query Solving	C-57	Lecture
	Revision/ Query Solving	C-58	Lecture
	Revision/ Query Solving	C-59	Lecture
_	Revision/ Query Solving	C-60	Lecture

# **BBAC21102 - Principles of Microeconomics**

Unit- IIntroductionC-1LectureUnit- IDemand and Supply: Determinants of demandC-2LectureUnit- IMovements vs. shift in demand curve,C-3LectureUnit- IDeterminants of SupplyC-4LectureUnit- IMovement along a supply curve vs. shift in supply curve;C-5LectureUnit- IMarket equilibrium and price determinationC-6LectureUnit- IDemand and supplyC-7LectureUnit- IApplication of demand and supplyC-8LectureUnit- IIDemand and supplyC-9ClarificationUnit- IIConsumer TheoryC-10Class Road AssignmUnit- IIOrdinal Utility theory: (Indifference curve approach)C-12LectureUnit- IIOrdinal Utility theory: (Indifference curve approach)C-13LectureUnit- IIConsumer's preferencesC-14LectureUnit- IIInterference curves; Budget lineC-15Lecture	re re re re re re re re re n Class re re re
Unit- I Movements vs. shift in demand curve, Unit- I Determinants of Supply Unit- I Movement along a supply curve vs. shift in supply curve;  Unit- I Market equilibrium and price determination Unit- I Demand and supply C-7 Lectur Unit- I Application of demand and supply C-8 Lectur Unit- I Clarification Class C-9 Clarification Unit- II Demand and supply C-10 Class Roasignm Unit- II Consumer Theory C-11 Lectur Unit- II Ordinal Utility theory: (Indifference curve approach) Unit- II Ordinal Utility theory: (Indifference curve approach) Unit- II Consumer's preferences C-14 Lectur C-14 Lectur C-15 Lectur C-2 Class Roasignm C-16 C-17 C-18 C-18 C-19 C-19 C-19 C-19 C-19 C-19 C-19 C-19	re re re re re re n Class com tent re
Unit- I Movements vs. shift in demand curve, Unit- I Determinants of Supply Unit- I Movement along a supply curve vs. shift in supply curve;  Unit- I Market equilibrium and price determination Unit- I Demand and supply C-7 Lectur Unit- I Application of demand and supply C-8 Lectur Unit- I Clarification Class C-9 Clarification Unit- II Demand and supply C-10 Class Roasignm Unit- II Consumer Theory C-11 Lectur Unit- II Ordinal Utility theory: (Indifference curve approach) Unit- II Ordinal Utility theory: (Indifference curve approach) Unit- II Consumer's preferences C-14 Lectur C-14 Lectur C-15 Lectur C-5 Lectur C-7 Lectur C-7 Lectur C-8 Lectur C-9 Clarification C-10 Class Roasignm C-10 Lectur C-12 Lectur C-12 Lectur C-13 Lectur C-13 Lectur C-14 Lectur	re re re re re n Class oom tent re
Unit- I Movement along a supply curve vs. shift in supply curve;  Unit- I Market equilibrium and price determination C-6 Lectur Unit- I Demand and supply C-7 Lectur Unit- I Application of demand and supply C-8 Lectur Unit- I Clarification Class C-9 Clarification Unit- II Demand and supply C-10 Class Rown Assignment Unit- II Consumer Theory C-11 Lectur Unit- II Ordinal Utility theory: (Indifference curve approach) C-12 Lectur Unit- II Ordinal Utility theory: (Indifference curve approach) C-13 Lectur Unit- II Consumer's preferences C-14 Lectur Lectur Unit- II Consumer's preferences	re re re n Class oom nent re
Curve;  Unit- I Market equilibrium and price determination C-6 Lecture Unit- I Demand and supply C-7 Lecture Unit- I Application of demand and supply C-8 Lecture Unit- I Clarification Class C-9 Clarification Unit- II Demand and supply C-10 Class Rown Assignm Unit- II Consumer Theory C-11 Lecture Unit- II Ordinal Utility theory: (Indifference curve approach) Unit- II Ordinal Utility theory: (Indifference curve approach) Unit- II Consumer's preferences C-14 Lecture C-5 Lecture C-6 Lecture C-7 Lecture C-8 Lecture C-9 Clarification Cass Rown Assignm C-10 Lecture C-12 Lecture C-13 Lecture C-13 Lecture C-14 Lecture C-14 Lecture	re re n Class oom nent re
Unit- I Demand and supply C-8 Lectury Unit- I Application of demand and supply C-8 Lectury Unit- I Clarification Class C-9 Clarification Unit- II Demand and supply C-10 Class Rown Assignm Unit- II Consumer Theory C-11 Lectury Unit- II Ordinal Utility theory: (Indifference curve approach) Unit- II Ordinal Utility theory: (Indifference curve approach) Unit- II Consumer's preferences C-14 Lectury C-12 Lectury C-13 Lectury C-14 Lectury C-14 Lectury C-14 Lectury C-17 Lectury C-18 Lectury C-19 Clarification C-19 Clarification C-10 Class Rown Assignm C-10 Lectury C-10 Lectury C-11 Lectury C-12 Lectury C-13 Lectury C-13 Lectury C-14 Lectury C-14 Lectury C-14 Lectury C-15 Lectury C-16 Lectury C-17 Lectury C-18 Lectury C-19 Clarification C-19 Clarification C-10 Class Rown Assignm C-10 Lectury C-10 Lectury C-10 Lectury C-10 Lectury C-11 Lectury C-12 Lectury C-13 Lectury C-13 Lectury C-14 Lectury C-17 Lectury C-18 Lectury C-19 Clarification C-19 Clarification C-10 Class Rown Assignm C-10 Lectury C-10 Le	re n Class oom nent re
Unit- I Application of demand and supply  Unit- I Clarification Class  Unit- II Demand and supply  Unit- II Consumer Theory  Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Consumer's preferences  C-12 Lecture  C-13 Lecture  C-14 Lecture  C-14 Lecture	re n Class oom nent re
Unit- IClarification ClassC-9Clarification ClassUnit- IIDemand and supplyC-10Class Rown AssignmUnit- IIConsumer TheoryC-11Lecture C-12Unit- IIOrdinal Utility theory: (Indifference curve approach)C-12Lecture C-13Unit- IIOrdinal Utility theory: (Indifference curve approach)C-13Lecture C-13Unit- IIConsumer's preferencesC-14Lecture C-14	n Class oom eent re
Unit- IClarification ClassC-9Clarification ClassUnit- IIDemand and supplyC-10Class Rown AssignmUnit- IIConsumer TheoryC-11Lecture C-12Unit- IIOrdinal Utility theory: (Indifference curve approach)C-12Lecture C-13Unit- IIOrdinal Utility theory: (Indifference curve approach)C-13Lecture C-13Unit- IIConsumer's preferencesC-14Lecture C-14	oom lent re
Unit- II Consumer Theory C-11 Lecture approach)  Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Consumer's preferences  C-12 Lecture  C-13 Lecture  C-14 Lecture	re re
Unit- II Consumer Theory C-11 Lecture Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Consumer's preferences  C-12 Lecture C-13 Lecture C-14 Lecture	re re
Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Consumer's preferences  C-12  Lecture  C-13  Lecture  C-14  Lecture	
Unit- II Ordinal Utility theory: (Indifference curve approach)  Unit- II Consumer's preferences  C-13  Lecture  C-14  Lecture	
approach) C-13 Lectur Unit- II Consumer's preferences C-14 Lectur	·e
Unit- II Interference curves: Budget line C-15 Lectur	·e
Dectur	·e
Unit- II Consumer's equilibrium C-16 Lectur	·e
Unit- II Income and substitution effect C-17,18 Lectur	·e
Unit- II Price consumption curve and the derivation of demand curve for a commodity  C-19,20  Lecture	·e
Unit- II Criticisms of the law of demand C-21 Lectur	·e
Unit- II Presentation C-22,23 Presenta	tion
Unit- II Clarification class C-24 Lectur	·e
Unit- III Production and Cost C-25 Lectur	·e
Unit- III Production: Firm as an agent of production C-26 Lectur	·e
Unit- III Concepts of Production function C-27 Lectur	·e
Unit- III Law of variable proportions C-28,29 Lectur	·e
Unit- III Isoquants; Return to scale C-30,31 Lectur	·e
Unit- III Economics and Diseconomies of scale C-32 Lectur	·e
Unit- III Costs in the short run. Costs in the long run C-33 Lectur	·e
Unit- III Profit maximization and cost minimization C-34 Lectur	·e
Unit- III Equilibrium of the firm C-35 Lectur	·e
Unit- III Technological Change: the very long run C-36 Lectur	·e
Unit- III Clarification Class C-37 Lectur	·e
Unit- III Activity C-38 Activity	J
Unit- IV Perfect Competition: Assumption; C-39 Lectur	·e
Unit- IV Theory of a firm under perfect competition C-40 Lectur	·e
Unit- IV Demand and Revenue; Equilibrium of the firm in the short run and long run,	·e
Unit- IV The long run industry supply curve: increasing, decreasing and constant cost industry  C-42  Lecture	·e
Unit- IV Allocation efficiency under perfect competition C-43 Lectur	- <u>-</u>
Unit- IV Monopoly: Short-run and long-run equilibrium of C-44 Lectur	~

	monopoly firm;		
Unit- IV	Concept of supply curve under monopoly; Allocation inefficiency and dead-weight loss monopoly; Price discrimination.	C-45,46	Lecture
Unit- IV	Imperfect Competition: Difference between perfect competitions,	C-47	Presentation
Unit- IV	Monopoly and imperfect competition;	C-48	Lecture
Unit- IV	Monopolistic Competition: Assumption; Short – run Equilibrium;	C-49	Lecture
	Home Assignment		
Unit- IV	Long run Equilibrium; Concepts of excess capacity; Empirical relevance.	C-50	Lecture
Unit- IV	Oligopoly: Causes for the existence of oligopolistic firms in the market rather than perfect Competition;	C-51	Lecture
Unit- IV	Cooperative vs. Non-cooperative Behaviour and dilemma of oligopolistic firms	C-52	Lecture
Unit- IV	Clarification class	C-53	Lecture
Unit- IV	Quiz	C-54	Quiz
Unit- V	Income Distribution and Factor Pricing- Demand for factors	C-55	Lecture
Unit- V	Supply of factor	C-56	Lecture
Unit- V	Backward bending supply curve for labour concepts of economic rent;	C-57	Lecture
Unit- V	Functional Distribution of Income	C-58	Lecture
Unit- V	Clarification Class	C-59	Lecture
Unit- V	Revision Class	C-60	Lecture

**GEC066001- Business Communication (From the pool of GE Group A)** 

Unit	Particulars	Class No.	Pedagogy of Class
Unit-I	Introduction: Business Communication	C-1	Lecture
Unit-I	Introduction: Theory of Communication	C-2	Lecture
Unit-I	Types and modes of Communication	C-3	Lecture
Unit-I	Fundamentals of Communication:	C 4	Laghung
	Communication defined	C-4	Lecture
Unit-I	Models of Communication	C-5,6	Lecture
Unit-I	Barriers in communication	C-7,8	Lecture
Unit-I	Perception and communication	C-9	Lecture
Unit-I	Essentials of good communication	C-10	Lecture
Unit-I	Clarification Class I	C-11	Clarification Class
Unit-I	Take Home Againment I		Take Home
	Take Home Assignment I		Assignment
Unit-II	Language of Communication: Verbal and Non-	C-12	Lagtura
UIIIL-II	verbal (Spoken and Written)	C-12	Lecture
Unit- II	Personal, Social and Business Barriers	C-13	Lecture
Unit- II	Personal, Social and Business Barriers and	C 141E	Lagtura
	Strategies	C-14,15	Lecture
Unit- II	Intra-personal, Inter-personal	C-16	Lecture
Unit- II	Group Discussion I	C-17	Group Discussion
Unit- II	Group communication	C-18	Lecture
Unit- II	Modes of human communication:	C-19	Lecture
Unit- II	Basic differences in the principal modes of	C-20	Lecture
	human communication	C-20	Lecture
Unit- II	Reading, writing, listening, speaking and non-	C-21	Lecture
	verbal communication.	C-21	Lecture
Unit- II	Spoken communication: Importance of spoken	C-22	Lecture
	communication,	G-22	Lecture
Unit- II	Spoken communication designing receiver-	C-23	Lecture
	oriented messages,		Lecture
Unit- II	Comprehending cultural dimension.	C-24	Lecture
Unit- II	Speaking Skills Monologue Dialogue	C-25,26	Lecture
Unit- II	Effective Communication/ Mis-	C-27	Lecture
	communication	G-27	Lecture
Unit- II	Interview Public Speech	C-28	Lecture
Unit- II	Clarification Class II	C-29	Clarification Class
Unit- III	Making Oral presentations: Functions of		
	presentations, defining objective, audience		
	analysis, collection of materials, organization	C-30,31,32	Lecture
	of materials, body language, effective delivery		
	techniques.		
Unit- III	Presentation I	C-33,34	Presentation
Unit- III	Written communication: Fundamentals of	C-35	Lecture
	sentence structure, writing as a process.		Lecture
Unit- III	Reading and Understanding Close Reading	C-36,37	Lecture

	Comprehension Summary			
Unit- III	Paraphrasing Analysis and Interpretation	C-38	Lecture	
Unit- III	Translation (from Indian language to English	C-39	Lecture	
	and vice-versa)		Lecture	
Unit- III	Literary/Knowledge	C-40	Lecture	
Unit- III	Texts Writing Skills	C-41	Lecture	
Unit- III	Documenting Report Writing	C-42	Lecture	
Unit- III	Making notes	C-43	Lecture	
Unit- III	Letter writing	C-44, 45	Lecture	
Unit- III	Clarification Class III	C-46	Clarification Class	
	Fundamental of technical writing: Special			
Unit- IV	features of technical writing, the word choice,	C-47	Lecture	
	developing clarity and conciseness			
Unit- IV	Business letters,	C-48	Lecture	
Unit- IV	Applications and resumes	C-49	Lecture	
Unit- IV	Transactional Analysis: Three human ego	C-50	Lecture	
	states, different types of transactions		Lecture	
Unit- IV	4 life positions	C-51	Lecture	
Unit- IV	Different types of transactions	C-52	Lecture	
Unit- IV	Clarification Class IV	C-53	Clarification Class	
Unit- IV	Classroom Assignment I	C-54	Classroom	
		C-34	Assignment	
	The significance of communication in a			
Unit- V	business organization: Channels of	C-55	Lecture	
Offic V	communication – Downwards, Upwards,		Decture	
	Horizontal, Consensus, and Grapevine.			
Unit- V	Literary discussions: Analysis and discussion	C-56	Lecture	
	of the novel	0.50	Decture	
Unit- V	The Funda of Mix-ology and short stories from			
	the books Under the banyan tree and other	C-57	Lecture	
	stories			
Unit- V	Clarification Class V	C-58	Clarification Class	
Unit- V	Quiz I	C-59	Quiz	
Unit- V	Revision	C-60	Revision	

# AECH55002-HINDI-I (हिंदीभाषा और उपसक लिपि का उपसक)

Unit	Particulars	Class No.	Pedagogy of Class
Unit- I	हिंदीभाषा के विकास की पूर्वपीठिका	C-1	Lecture
Unit- I	हिंदी का ज़ंिि रूप	C-2	Lecture
Unit- I	भारोपीय भाषा—परिवार एवंअर्थभाषाएँ (संस्कृत, पालि, प्राकृत, अपभ्रंश आदि)	C-3	Lecture
Unit- I	हिंदी' शब्द का अर्थ एवंप्रयोग	C-4,5	Lecture
Unit- I	Class Room Assignment	C-6	Class Room Assignment
Unit- I	हिंदी का विकास (आदिकाल, मध्यकाल, आधुनिककाल)	C-7	Clarification Class
Unit- I	Clarification Class	C-8	Lecture
Unit- I	Take Home Assignment		
Unit- II	हिंदीभाषा का क्षेत्रा एवंविस्तारए हिंदीभाषा : क्षेत्र एवंबोलिय	C-9	Lecture
Unit- II	हिंदी के विविध रूप(बोलचाल की भाषा, राष्ट्रभाषा, राजभाषा, संपर्क–भाषा, संचार भाषा)	C-10	Lecture
Unit- II	Presentation	C-11	Presentation
Unit- II	हिंदी का अखिलभारतीय स्वरूए हिंदी का अंतर्राष्ट्रीय संदर्भ	C-12	Lecture
Unit- II	Clarification Class	C-13	Clarification Class
Unit- II	Take Home Assignment		Take Home Assignment
Unit- III	लिपि का इतिहासए भाषाऔर लिपि का अंतःसंबंध	C-14	Lecture
Unit- III	Class Room Assignment	C-15	Class Room Assignment
Unit- III	परिभाषा, स्वरूप एवंआवश्यकता	C-16	Lecture
Unit- III	Activity	C-17	Activity
Unit- III	लिपि के आरंभिक रूप(चित्रालिपि, भावलिपि, ध्वनि–लिपि)	C-18	Lecture
Unit- III	Presentation	C-19	Presentation
Unit- III	भारतमें लिपि का विकास	C-20	Lecture
Unit- III	Clarification Class	C-21	Clarification Class
Unit- IV	देवनागरी लिपि	C-22	Lecture
Unit- IV	देवनागरी लिपि का परिचय एवंविकास	C-23	Lecture
Unit- IV	Quiz	C-24	Quiz
Unit- IV	Clarification Class	C-25	Clarification Class
Unit- IV	देवनागरी लिपि का मानकीकरण	C-26	Lecture
Unit- IV	Class Room Assignment	C-27	Class Room Assignment
Unit- IV	आदर्श लिपि के गुणऔरदेवनागरी लिपि की विशेषताएँ	C-28	Lecture
Unit- IV	देवनागरी लिपि औरकम्प्यूटर	C-29	Lecture
Unit- IV	Clarification Class	C-30	Clarification Class
Unit- IV	Take Home Assignment		Take Home Assignment

# SEC077001- Ability and Skill Enhancement-I

Unit	Particulars	Class No.	Pedagogy of Class
Unit-I	Ice Breaking Session & Recap of Language Skills	C-1,2	Activity
Unit-I	Phrases, clause, sentence	C-3,4	Lecture
Unit-I	Word Classes (part of Speech)	C-5	Lecture
Unit-I	Clarification class	C-6	Clarification Class
Unit-I	Class Room Assignment	C-7	Class Room
	Class Room Assignment	C-7	Assignment
Unit-II	Tenses	C-8	Lecture
Unit-II	Modals	C-9	Lecture
Unit-II	Articles	C-10	Lecture
Unit-II	Clarification class	C-11	Clarification Class
Unit-II	Activity	C-12	Activity
Unit-III	Reading Skills & Fluency Building- Reading Process	C-13	Lecture
Unit-III	Importance & Types of Reading	C-14	Lecture
Unit-III	Techniques of Reading, and Strategies to Improve	C-15	Lecture
	Reading Abilities	C-15	Lecture
Unit-III	Comprehension	C-16	Lecture
Unit-III	Reading Aloud, Reading News	C-17	Lecture
Unit-III	Clarification Class	C-18	Clarification Class
Unit-III	Presentation	C-19	Presentation
Unit-IV	Writing Skills- Generating ideas/gathering data,	C-20	Lecture
UIIIt-IV	organizing ideas	C-20	Lecture
Unit-IV	Note taking, Outlining, drafting,	C-21	Lecture
Unit-IV	Editing and Proof Reading,	C-22	Lecture
Unit-IV	Story Writing (through pictures/videos	C-23	Lecture
Unit-IV	Dialogue Writing, Email Writing	C-24	Lecture
Unit-IV	Listening & Speaking Skills- Types and Essentials of good listening, Listening Process,	C-25	Lecture
Unit-IV	Barriers to Listening and Strategies to improve Listening, Listening to Inspirational Movies/Clips, Listening News	C-26	Lecture
Unit-IV	Techniques of Effective Speaking, Introducing Oneself, and others, Extempore	C-27	Lecture
Unit-IV	Situational Conversations (Practicing Short Dialogues).	C-28	Guest lecture
Unit-IV	Clarification Class	C-29	Clarification Class
Unit-IV	Revision Class	C-30	Lecture

# VAC088001- Electoral Literacy- (From the pool of VAC)

Unit	Particulars	Class No.	Pedagogy of Class
Unit- I	Main Features of the Indian Electoral System	C-1,2	Lecture
Unit- I	Election Commission of India, Composition, Tenure and Removal	C-3	Lecture
Unit- I	Powers of The Election Commission	C-4	Lecture
Unit- I	Functions of The Election Commission	C-5	Lecture
Unit- I	Delimitation of Constituencies	C-6	Lecture
Unit- I	Preparation of Electoral Rolls	C-7	Lecture
Unit- I	Recognition of Political Parties, Allotment of Symbol	C-8	Lecture
Unit- I	Class Room Assignment 1	C-9	Class Room Assignment
Unit- I	Officers on Election Duty; Returning Officer, Presiding Officers, Polling Officers	C-10	Lecture
Unit- I	Voter registration (Enrolment)/ Special Summary Revision	C-11	Lecture
Unit- I	Electoral Processes; Notification for Election, Filing of Nomination, Security Deposit, Scrutiny and Withdrawal, Election Campaign	C-12	Lecture
Unit- I	Model Code of Conduct, Scrutinization of Expenses, Polling, Counting and Declaration of Result, Re-poll, Countermanding of Election	C-13	Lecture
Unit- I	Journey from ballot paper to EVM & VVPAT	C-14	Lecture
Unit- I	Presentation	C-15	Presentation
Unit- I	Shortcomings of the Indian Electoral System, Electoral Reforms	C-16	Lecture
Unit- I	Clarification Class	C-17	Clarification Class
Unit- II	Ethical & informed voting	C-18	Lecture
Unit- II	Electoral literacy platforms: ELC, Chunav Pathashala & VAF	C-19	Lecture
Unit- II	Challenges & initiatives for strengthening democracy	C-20	Lecture
Unit- II	Take Home Assignment		
Unit- II	Clarification Class	C-21	Clarification Class
Unit III	Course-related field work and assignments	C-22	Field work and Assignments
Unit III	Quiz	C-23	Quiz
Unit III	Course-related field work and assignments	C-24	Field work and Assignments
Unit III	Course-related field work and assignments	C-25	Field work and Assignments

Unit III	Course-related field work and assignments	C-26	Field work and
	Course-related held work and assignments		Assignments
Unit III	Course-related field work and assignments	C-27	Field work and
	Course-related field work and assignments	C-27	Assignments
Unit III	Quiz	C-28	Quiz
Unit III	Course-related field work and assignments	C-29	Field work and
	Course-related field work and assignments	C-29	Assignments
Unit III	Clarification Class	C-30	Clarification Class

#### Note:

This is a tentative lesson plan. The same may change from faculty to faculty as per the teaching pedagogy adopted by the faculty.

	End of document
--	-----------------