

## List of event conducted by institution in 2018-2019

S. No.	Name of Event	Date of Event
1	Webinar on Preparing for placement interview	09.01.2019
2	Three days research workshop	27.12.2018
3	Webinar on Recruitment Process Outsourcing	11.10.2018
4	Workshop on GD and Interviewing Skills	28.08.2018





DOC ID: DOC201902090002

## Webinar on "Preparing for Placement Interview"

Date: 09th January 2019

Venue: Room No. 107, Academic Block

Time: 12:00 PM to 01:00 PM

Audience: MBA IV



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Signature of Faculty Coordinator

Dr. Manjoo Saraswat



#### Introduction

A definition of the word "interview" was given before the session began. Additionally, Mr. Sharma covered the procedure for getting ready for an interview in great detail. He primarily focused on two aspects that candidates should keep in mind when preparing for interviews: that the interview is a two-way street (you are being evaluated by the interviewer, and they are being evaluated by the company), and that the interview is a two-way street (the interviewer evaluating you and you evaluating the organization). Participation in the interview should go beyond only responding to the questions.

He continued by discussing how to get ready for a pre-interview after that. He added that one must first have a thorough understanding of one's capabilities and priorities before conducting an interview. He advised students to go to an interview after doing comprehensive research on the job.

#### Significance of Guest Lecture

In the workshop students will be informed about, important tools for doing job analyses and generating and writing job descriptions and profiles. You'll get the chance to try out several ideas and see what works best for you. You'll have access to a variety of tools and strategies, as well as information on current trends and best-practice developments.

#### Objectives of Guest Lecture

- To enhance the knowledge of the students.
- To clarify the doubts of the students.
- 2. To implement the necessary skills on how to face an Interview.

#### Insight on Workshop

Mr. Saurabh Sharma, Director and CEO, H Factor, Noida Conducted a webinar on "Preparing for Placement interview as per prevailing market norms" in which he discussed the contents of resume with MBA Final Semester students. During his interaction, he highlighted the importance of framing career objectives and how these can be revised to suit the prospective employer. He elaborated on the key points that student should mention practical experience like internships, projects, areas of interest, skills and competencies such that the probability of getting shortlisted can be maximized. He further added that the resumes should be able to match the capability with company requirements thereby increasing chances of being shortlisted. He appreciated the format and structure of resumes prepared by

the students and advised to be creative to add some personal style if required.

This was followed by taking up FAQs of placement interviews and the discussed how they can skillfully give impressively replies, perhaps in a minute's time!

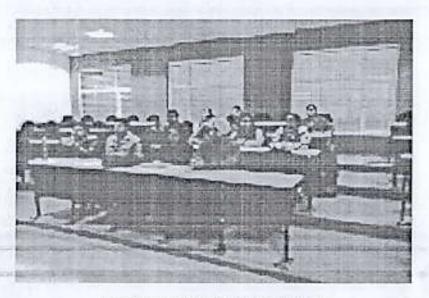
The session was an interactive wherein students cleared their doubts and misconceptions about behavior pattern during an interview. Such an interactive session on behavioral pattern during the placement process really helps the candidates to groom in professional life.

Signature of Faculty Coordinator

Dr. Manjoo Saraswat



# Photo Gallery



Audience listening to the Speaker





DOCID20181229000

# <u>Three-Day Research Workshop on "Writing of Research Articles, Reports and Style Sheet"</u>

Date

: 27th - 29th December 2018

Venue

: Room No 114, Academic Block

Time

: 10:00 AM to 12:00 PM

Audience

: Research Scholar & Students



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#### INTRODUCTION

A Three-Day Research Workshop on "Writing of Research Articles, Reports and Style Sheet" for Research Scholars and Faculty Members has been held on 27, 28 and 29 December, 2018.

There were four Sessions each day. The topics covered during the workshop were as follows:

- Art of Article Writing: Resource Person Prof. G.S. Karkara;
- Research Paper Writing: Resource Person Prof. M.K. Ghadoliya;
- 3. Style of Text: Resource Person Prof. G.S. Karkara;
- 4. Questionnaire and Interviews: Resource Person Prof. M.K. Ghadoliya;
- 5. Interpretation of Collected Data: Resource Person Prof. A.K. Mitra;
- 6. Thesis Writing: Resource Person Dr. A.S. Ram Narayan;
- 7. Types of Writings: Prof. Kumud Sarin:
- 8. Research Plan: Prof. G.S. Karkara& Prof. A.K. Mitra; and
- 9. Research Plan & Design: Dr. Jai Bharat Singh.

There was a Session of Discussion for one hour every day to undertake writing of article during this workshop itself. This activity has shown some preliminary results. The participants have started writing articles on the following topics:

- 1. E-Commerce Policies: Mr. Sanjay Diddee;
- Brand Crisis in Digital Age: Mr. Mayank Aggarwal;
- Corporate Governance Issues in India: Dr. Pallav Goswami;
- Inactive Legal System and Dying Daughters: Mr. Kunal Gaur;
- Judicial Activation by Police: Mr. Sural Dixit;
- Congress wins Three State Assemblies in 2018;Impact on 2019 Elections: Ms. Aayesha Tabbasum;
- Unfair Trade Practices by retailers and Emerging Issues; Mr. Shresth Bhatnagar;
- 8. Edible Vaccines: the New Trend of Treatment.

23 participants and 6 Resources Persons had made this Workshop successful.

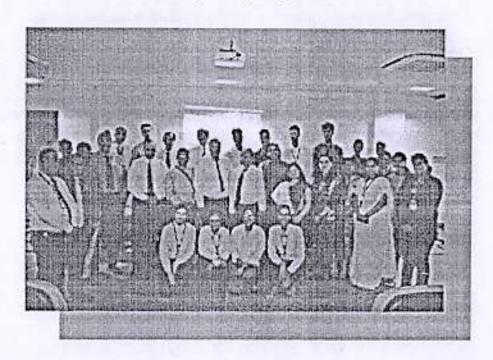
Certificates of Attendance and Citation of Honour were distributed and presented at the end of the Workshop.



# Photo Gallery:



Guest speaker giving lecture



Group photograph after the session





Participants during the Workshop



# Photo Gallery:



Guest Speaker is giving lecture on the topic





### DOC201810110001

# Webinar on Recruitment & Recruitment Process Outsourcing

Date: 11th October 2018

Time: 12:00 PM to 01:00 PM

Venue: Room No 107, Academic Block

Audience: MBA III





#### Introduction

As a workforce solution, recruitment process outsourcing (RPO) allows a company to outsource all or a portion of its permanent hiring to a third party. With outsourced recruiters often stationed on-site and integrated into the HR or people function of the company, an RPO provider manages permanent recruiting within a corporation. A talent acquisition team, the newest hiring technology, and adaptable hiring procedures are all implemented by an effective RPO programme within an organization.

#### Significance of Guest Lecture

The majority of executives are concerned about giving up such a crucial task to a third party. However, the following justifies why firms require RPO services to survive: RPO increases process stability and effectiveness by preventing poor recruiting decisions through the use of precisely planned techniques, RPO relieves your HR staff of the burden of hiring and frees them to focus on important daily responsibilities, RPO collaborates with the business and serves as an internal team's extension. They are equally committed to hiring the best candidates as any other employee of the company, RPO providers develop talent acquisition methods that give companies a competitive advantage.

#### Objectives of Guest Lecture

- 1. To enhance the knowledge of the students.
- To clarify the doubts of the students.
- To assist students to improve and develop their understanding towards recruitment and recruitment process outsourcing.

#### Insight on Workshop

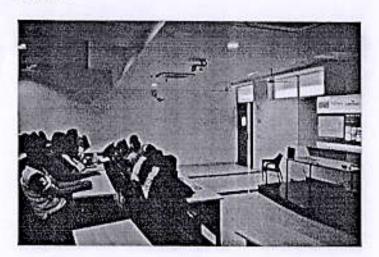
Ms. Kirtan Aulakh of Linkruit, Ahmadabad a webinar for the MBA Final year Students on Recruitment and Recruitment Process Outsourcing.

Ms. Kirtan began the session by appreciating the efforts of the university and aided effort of learning. She spoke to them about the prevailing market scenario of recruitment in various sectors such as FMCGs, Manufacturing, Construction, Education, IT and ITES, to name a few.



She discussed about "What an HR looks in the freshers" and advised them to approach any placement opening by being "yourself" rather than under the influence of someone! She guided them about being able to talk through their resumes as the resume is the first reflection of their personality to the outside world. She emphasized the importance of showcasing the learning, achievement and talents through the resume. She also briefed about the working of an RPO and touched upon the job as a recruiter, presently also known as Talent Acquisition in case the HR students aspire for a similar career. She addressed queries of students about choosing a right offer by asking them to focus on career and not any initial job that comes their way. For this they have to identify their interest and pursue their goal. She added that a well thought and planned career will result in a satisfied and rewarding future and the beginning for the same is now.

Ms. Diksha Bajaj student MBA III Sem proposed the vote of thanks for such an informative Webinar.







DOC ID: DOC201808280004

# Workshop on GD & Interviewing skills

Date: 28th August 2018 Venue: Seminar Hall

Time: 10:00 AM to 11:30 AM

Audience: Students of School of Commerce & Management

Faculty Coordinator

Dr. ManjooSaraswat





#### Introduction

The students with an understanding of the interview process and informed them of the specific requirements set forth by the corporate sector's HR department. He also placed a strong emphasis on the formation of a solid value system by emphasizing virtues like honesty, integrity, self-control, and discipline. As a result, preparation is essential to making a good impression during an interview. He also provided advice on what to do and not do during a GD or PI.

#### Significance of Workshop

Workshop will be going to enhances, the student's confidence & abilities to do group discussion and interview. It not only boosts a candidate's self-assurance but also their communication abilities. Some candidates typically feel awkward speaking in front of an audience. Such candidates could first have trouble speaking. Such candidates benefit from group discussions by speaking up and expressing their opinions. It further eliminates their reluctance to talk. Understanding how candidates act and behave around other group members is beneficial.

#### Objectives of Guest Lecture

- To enhance the knowledge of the students.
- To clarify the doubts of the students.
- 3. To assist students to improve and develop their interview skills.

#### Insight on Workshop

Mr. Diptamoy Goswami, explained the students how GD is a simulated exercise where one can't suddenly put up a show, since the evaluator will see through it easily. His interaction contained full of simulation exercises, Group Discussion and Interview Tips and Placement tips and answered all the queries tactfully. He guided the students about goal clarity and having confidence in them to choose an appropriate career path. He focused on the aspects of communication skills and its importance in carrying yourself as a groomed personality.

He advised the students with the insights of an interview process and told the students as to what exactly the corporate sector and its HR team wants in you. He also focused on developing a good value system by highlighting the values such as honesty, integrity, discipline and self-confidence. Therefore, practice is the key to make a right impression during an interview. He also gave tips on Do's & Don'ts while in a GD or PI.

The session was an interactive one wherein student cleared their doubts and misconceptions about behavior pattern during an interview. Such an interactive session on behavioral pattern during the placement process really helps the candidates to groom in professional life.

#### Resource Person:

Mr. Diptamoy Goswami, retired HR professional from Tata Teleservices, Telecom Infra Wing, as Vice-President, National Head, having more than 25 years of rich experience in dealing HR activities at strategic and operational landscape; with a proven track record of successful strategy implementation, enlightened the students on the GD and PI techniques.

Faculty Coordinator

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Dr. Manjoo Saraswat



# Photo Gallery



Mr. Goswami delivering the lecture



Audience listening to the speaker

