



The RNB Times

Bikaner, Saturday, December 31, 2016

Vol. II Issue XV

By RNB Global University

Christmas & New Year 2017 Celebrations

Merry Christmas to all! RNB Global University, Bikaner organized the Christmas Party on Friday, 23rd December 2016 as a day of festivities to strengthen bonds of harmony in the campus. The Master of the Ceremony Mr. Shubham Pugalia (MBA IV Semester) and Ms. Nikita Soni (MBA II Semester) began the celebrations by praising the glory of Jesus Christ and stating the significance of Christmas and Santa Claus. There were breath-taking dance performances by Mudit Khajanchi and Mahendra Singh Chauhan (BBA IV Semester). The Girls' Choir lead by Shivangi Goyal, Pranjal Chaturvedi (BBA IV Semester), Priyanka Wadhvani (B.Sc. IV Semester) and Nikita Soni (MBA II Semester) set the mood with singing beautiful Carols. Prof. Chattar Singh, Dean, RNBGU, extended warm wishes to all on behalf of the University.

To exhilarate the celebration, fun games/competitions like, Match the Song, Paper Craft, & Chocolate Dessert Making were organized, in which students enthusiastically participated. In Match the Song, Apeksha & Nikita Soni were the winners, while Muskan Chajjer, and Sourabh Kumawat were the first runners up. In the Paper Craft competition, the costume designers of the campus amazed everyone with their innovative costumes made of newspapers. Apeksha Modi & group secured the first position while Kirti Bafna & group; and Sonali Bhansali & group, collectively shared the second position. The participants also walked the ramp in their creative newspaper costumes.

Adding sweetness to the celebration the Chocolate Dessert Making Competition was also organized in which students of the University exhibited their expertise in baking and cooking. Vaishali Khajanchi (BBA IV Semester) secured the first position while Kajal and Mahima (BBA IV Semester) secured the second position. A student dressed as Santa gave away chocolates and gifts, as the DJ thrilled the entire campus. They finally bid adieu to the year 2016, cheering and welcome the New Year 2017.

Pranjal Chaturvedi (BBA – IV Semester)



Workshop on Data Mining & Analytics



On Dec. 17, 2016, a workshop on *Data Mining & Analytics* was organized at RNB Global University, Bikaner, to instill the understanding & importance of critical business insights deduced from data in business decision making among the budding leaders. Key note speaker of the workshop was Ms. Prachi Saraph, a Business Intelligence and Analytics Expert with an IT industry experience of more than 13 years.



In her address she highlighted that, due to paramount increase in the number of web users in the last few years, huge amounts of data (on online shoppers and social media subscribers) is being generated and captured, and these latest advances have forced technology and computing to process huge amount of unstructured streaming. Hence, data mining and analytics helps in translating this data into information; insights, and knowledge which in turn help business in taking decisions and actions.

Through the workshop, students got well acquainted with the rapid growth happening in the field of business intelligence and analytics specifically data mining methodology, techniques & algorithms. The workshop concluded with a brief query session.

Workshop on International Business

RNB Global University robust education system is enabling students to overcome their shortcomings and gradually improve students with unique fun learning modules. Industry exposure & interaction with leading corporate leaders, thinkers & innovators has been one of the key ingredients of the RNBGU's education system to create global leaders at large.



Adding a new chapter to this kind of learning experience a workshop on *International Business* was conducted on 17th December 2016. Students of RNBGU School of Commerce and Management got the opportunity to interact with Mr. Akshoy Gopal Krishna, NGK Technologies India. Mr. Gopal's key areas has been to Forecast market potential, with regular updates on trends, competitor landscape, customer relationship management, pricing models and structure and business strategies to suit dynamic conditions. Students got to learn the practical aspects of international business, challenges and ways to deal with it.



Nimita Soni (BBA - II Semester)

Artistic Expressions By RNBians



Pranjal Chaturvedi (BBA – IV Semester)



Hemant Jain (BBA – II Semester)



Nimita Soni (BBA – II Semester)

Self Defense & Martial Arts Workshop by Ms. Richa Gaur 'Muay Thai Queen of India'



RNB Global University organized a special Self Defense & Martial Arts Workshop on 19th December 2016 to impart the basic self-defense tips among students by the renowned Ms. Richa Gaur, popularly known as the Muay Thai Queen of India. She is the first player of Rajasthan, India who bagged Gold Medal in Nationals & Bronze in Pro- Amateur World Muay Thai Championship. Through this workshop student shed down their psychological inhibitions about striking with full force. They also learnt to channelize their fighting spirit and the selection of appropriate options through realistic experiences.



Garima Jain (BBA - IV Semester)

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