



# The RNB Times

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By RNB Global University

## Guest Lecture by Mr. Arvind Prem, GM Accounts, Radico Khaitan on GST

**BIKANER, JANUARY 3 2017:** Business Strategy is a crucial and integral part of business. It is of utmost importance for students to understand the nitty-gritties of Business Strategy, in order to accomplish the same especially keeping in mind GST & its effect on the corporate world a guest Lecture on "Business Strategy in GST & Trading strategies" was organized at RNB Global University for Management Students of Master of Business Administration (MBA). The speaker of the guest lecture was Mr. Arvind Prem, GM-Accounts, Radico Khaitan Ltd., New Delhi. Equipped with more than 14 years of experience in Finance & Management, Mr Prem was eloquent and his session was interactive. Several questions related to GST were asked by the MBA students, which were duly answered with business & trading strategy examples. At the end, students understood what GST is and how GST would bring in significant changes in doing business in India. Advocacy for best practices, gearing up for changes in processes, training teams and developing IT systems for being GST compliant were also discussed as part of the guest lecture.



-Editorial Board

## "Maanavta Ki Unchi Udan" A Social Initiative

**BIKANER, JANUARY 8TH 2017:** Maanavta Ki Unchi Udan is a social initiative by RNBGU. In its maiden Nukkad Natak the students put up a show at Bharaman Path, Civil Lines. Two plays were performed and were aimed towards creating awareness on Food Wastage and Swaach Bharat. Abhiyan.

Along side the local audience the Registrar Prof. Mahendra Ghadoliya, Deputy Registrar Dr. Manjoo Saraswat, Deans and Faculty Members of the RNBGU, viewed the plays.



-Editorial Board

## OBSTACLE TRAINING AT MILITARY STATION BIKANER

**BIKANER MILITARY STATION, JANUARY 9 2017:** "Never say Die" this was the lesson student learnt through this 3 hr. long exercise. 100 students participated in various fun activities /obstacles such as, The Burma bridge, Crawling in the dig, 10 Feet Wall Climbing, Jumping from wall, Climbing the ramp, Ladder Climbing, Rope Climbing. The training helped the students to understand the role of such trainings in developing and promoting physical fitness & self-confidence. This was a unique opportunity and experience and we SALUTE the Indian Army for their continued dedication to the nation and their cooperation in this event.



- Editorial Board

## VIBRANT GUJRAT INTERNATIONAL TRADE SHOW

**AHMEDABAD, JANUARY 9, 2017** The Vibrant Gujarat 2017 International Trade Show was an eye-opener for the students of MBA IV Sem. The highlight of the event was to witness firsthand, the inauguration of the show by the Prime Minister of India, Mr. Narendra Modi, who was the Chief Guest of this international event. He was accompanied by the Chief Minister of Gujarat and Maharashtra along with business tycoons like Mukesh Ambani, Gautam Adani, to name a few. A global summit with more than 25 industries under one roof, ranging from Agro to Tourism was the perfect exposure for MBA students and just the opportunity to interact with professional from such diverse business modules was an opportunity of a lifetime.



-Editorial Board

## YAKULT DANONE (P) LTD INDUSTRIAL VISIT

**SONEPATH, JANUARY 10, 2017** Yakult, is a pioneer in the field of health drinks. This first and only probiotic drink was launched in India in 2007. At Yakult after a brief presentation the students were taken for a site visit. After the presentation, students visited the manufacturing process, which is a fully automated process. At the plant students witnessed the entire process of manufacturing and bottling of Yakult drink.



-Editorial Board

## MOTHER DAIRY PLANT VISIT

**NEW DELHI, JANUARY 11 2017:** The visit to “The Mother Dairy” plant was a perfect example of how technology can support and grow rural economies. The visit started with two videos on how Milk is collected from villages and then brought to the factory and finally after processing the milk, how it reach the consumers via milk booths, distributors etc. It was a very knowledgeable visit not only from the business and technological advancement perspective but from a nation building and job creation perspective as well. Mr. Ashok Verma, Senior Superintendent at Mother Dairy briefed the students and also presented a video to better explain the entire process.



- Editorial Board

## LECTURE ON LAW by MR. SHYAM KRISHNAN KAUSHIK, NLU JODHPUR

**BIKANER JANUARY 16, 2017** Mr. S K Kaushik our esteem guest lecturer, holds an LL.B. and LL.M. Degree from Delhi University. He is the Assistant Dean, Faculty of Law, and also Executive Director of the Centre for Legal Theory at the National Law University Jodhpur. The students were privileged to attend his lecture and benefit from his vast knowledge and experience. He encouraged students to understand the relevance and connection of the constitution and development of human mind to sound judgment.



-Editorial Board

## CREATIVE WRITING

**BIKANER, JANUARY 16 2017** Creative writing is an art. It develops imagination and written articulation. RNBGU held a creative writing workshop and it was taken by none other than the World Record Holder, "Ajitabha Bose" who published the smallest love story book in India. Mr. Bose currently resides in Delhi and promised to be back soon. The workshop encouraged fertile young minds and encouraged many to start penning



- Apaksha Modi

## 2nd ROUND TABLE CONFERENCE ON GENERAL BUDGET

**BIKANER JANUARY 24 2017** A conference under the guidance of Dr. Nitin Pathak, Associate Professor Finance, Mr. Rajiv Gupta and Mr. Kshitiz Jangir, Assistant Professor, Finance, was held in order to discuss the upcoming 2017 Budget Session.

Students forecasted the changes that the budget might bring about, for the business community and the general public. A separate time was allotted to discuss the Railway Budget considering it's the biggest employer in the world.

Students well versed with the workings of the Budget and its focus areas, now keenly look forward towards the Live Telecast of The 2017 Budget.



-Editorial Board

## MSME WORKSHOP

**BIKANER JANUARY 20 2017:** A workshop on Micro, Small and Medium Enterprise was held at Zila Udyog Kendra, Bikaner. The main idea behind this workshop was to create awareness on government schemes, funding and entrepreneurial opportunities. Students of B.Com II Sem. BA-LLB, BBA-LLB and LLB II Sem. attended the MSME workshop and learnt a lot about, growth through Zero effect and Zero Defect - "ZED", How to double business profits and Demonetization (Digital payment) & GST.

The Member National Board, Ministry of MSME, National Convener of BJP Micro and Small Industry Cell - 2014, Rajneesh Goenca accompanied by Chetan Pania CEO, MSME forum addressed the audience about the recent developments and current market trends, especially with reference to Bikaner. Quality time was spent talking about wealth creation and entrepreneurial initiatives.



-Editorial Board

## CLOTHES DISTRIBUTION DRIVE

**BIKANER JANUARY 26 2017** "Manavta Ki Unchi Udaan" is a social initiative of RNBGU as part of this endeavor students of RNBGU took it upon themselves to organize a "Clothes Drive" keeping in mind the extreme winter conditions. Experiencing the act of giving firsthand, the students recognized that, there exists an invisible gap in our society. They also realized their role as future responsible citizens and leaders to bridge this gap in their relevant field. Many students also decided to associate voluntarily and work on building various Social Development projects at the University



-Nikita Soni, MBA II Sem.

## 68th REPUBLIC DAY CELEBRATION

BIKANER JANUARY 26 2017: The Republic day celebration commenced with unfurling of the National Flag by Lt. General R.K Karwal, Hon'ble President, RNB Global University. The Hon'ble President motivated students to work with sincerity and whole hearted devotion for our Motherland, and that will be the real tribute Thereafter, students of School of Basic and Applied Sciences namely Ankit, Saurabh, Shubham, Abdul, Sachin, Rishiraj, Hemant, Kamlesh, Vikas and Ajoyshweta exhibited the unique characteristic of India i.e. Unity in diversity through a skit which elevated the feeling of nationalism among the audience. Tandra Paul and Nikita Bhati of B.Sc. II Semester sang a patriotic song in the glory of the Nation in their melodious voice. The entire RNBGU fraternity and students thus celebrated the Republic Day with full zeal and enthusiasm.

-Editorial board

## ON CAMPUS PLACEMENTS

The University's CLD department (Center for Leadership Development), calibrates student's experience of this process in order to fine tune existing programs resulting in higher percentage and quality placements. Following are the companies that participated in our campus drive.

**SNVA Ventures**



**Suncore Microsystems**



**Ayur Herbal**



**Jaro Education**



**Epic Research**



Congratulations Deeksha Bhura on being selected by Ayur Herbals.

- Editorial Board

## ANNUAL FEST INSPIRE 2017

BIKANER JANUARY 28 2017 The 2-day annual fest full of educational, skill and fun activities was celebrated on campus at RNBGU. The excitement amongst student and staff was infectious. The aim of the fest is to bring forward hidden talent and to build confidence in students in their field if interest. The Fest exhibited contests/activities ranging from music, quiz, dancing, cooking, gaming, web designing, business plan and dramatics. One had to just imagine an interest and there was an event related to the field. In the closing ceremony students and staff all put on their dancing shoes and merrily bid adieu to this years fest and started discussing ideas for the coming year.



-Komalta Bhargava

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