



The RNB Times

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BY RNB GLOBAL UNIVERSITY

Awareness : That Can Make You Better

All lasting growth requires awareness. Self awareness is a powerful skill. It allows us to test our limits. It empowers us to understand other people. It makes partnership with the strong and positive like minded people . It allows us to maximize our strengths and minimize weaknesses. It opens the doors of great opportunities. All the enlightened souls through out strive to develop self awareness and indulge in rigorous penance and sacrament to attain a stage of ever lasting inner and external growth of their lives.

It is always a very pertinent question.

What stop people from reaching at the top?

Remember, it is neither the capacity nor the capability and the lack of desire. It is usually lack of awareness. There are factors which work against us and hamper in our development. If we are aware from these deterrent factors, no force can stop us from achieving our desired goals. It is only the self awareness which teaches us to maintain distance from those forces who can bring about our failure.

If you know who you are and what are your inner strengths, you can do miracle and achieve height of the success of your life, which every human being aspire for?

Therefore, recognize your value and increase your Capacity : "Be Aware"

God Bless you all.

Yuvraj Bhatnagar

Dean Academics



EVENTS @ RNBGU

WEBINAR ON ENTREPRENEURSHIPS AND START-UPS

On 17th April 2021, RNB Global University organized a Webinar on Entrepreneurship and Start-Ups for the students of School of Commerce and Management.

The first speaker for this webinar was Ms. Rashi Gupta, the owner of Snacks and Foods at Pune which serves more than 35,000 people across Pune. The second speaker was Ms. Priyanka Guglani Shangari, the owner and management head of PS Capital. She currently manages AUM of more than 100 Crores with more than 6500 clients.

The webinar was conducted to enlighten the students about the real-life experiences and challenges faced by women entrepreneurs in our country and what do they do to keep themselves motivated during these tough times.

LIVE WEBINAR



Ms. Rashi Gupta
Owner : Snacks & Food



Ms. Priyanka Guglani
Owner : Management Head PS Capital

GUEST LECTURE
ENTREPRENEURSHIP
& START-UPS
17TH APRIL 2021
10 AM



WEBINAR ON DIGITAL MARKETING 2.0

RNB Global University on the 5th of April 2021 organized a webinar on Digital Marketing 2.0 for the students of School of Commerce and Management. The speaker for this webinar was Prof. Jayanta Chakraborti, associate professor, Woxsen University, Hyderabad. He has more than 25 years of experience in Steel, Education and IT Sector and has executed strategic consulting projects for various reputed organizations including ICICI Bank and Coca Cola. He is the author of the books 'HR @ Analytics', 'The Digital Entrepreneur', 'The Cinderella Jones Affair' and 'Digital Marketing 2.0'. During the webinar he shared insight on various topics like the growing importance of digital marketing, its process and how to make a career in digital marketing and how to become a digital entrepreneur.

LIVE WEBINAR



Prof. Jayanta Chakraborti
PROGRAM CHAIR, MMS
WOXSEN UNIVERSITY
AUTHOR OF DIGITAL MARKETING 2.0
&
THE DIGITAL ENTREPRENEUR
CONSULTANT TO TOP INDIAN AND
MULTINATIONAL COMPANIES

GUEST LECTURE
DIGITAL MARKETING
2.0
5TH APRIL 2021
10 AM



WEBINAR ON EMPATHY AND ACTIVE LISTENING

The RNB Global University organized a webinar on "Empathy and Active Listening" for all the students of RNBGU.

The guest lecturer for this webinar was Dr. Jacob Joseph K, associate professor at the School of Business and Management at Christ (Deemed to be University) Bengaluru. He has an experience of over a decade and has worked with various capitalists as well. He received the "Life Time Achievement Award" by Mayas Publications, an emperor group of journals.

LIVE WEBINAR



Dr. Jacob Joseph K
Associate Professor
School of Business & Management
Christ University, Bangalore

GUEST LECTURE
"EMPATHY AND
ACTIVE LISTENING
9TH APRIL 2021
11 AM



INNOVATION by RNBians

HEARTLIEST CONGRATULATIONS

HEARTLY CONGRATULATION!!

The mentioned students of RNB Global University have been selected for the internship at KidEx.

1. Rani Puja & Komal Agarwal (MBA)
2. Saloni Tiwari (BBA - IV)
3. Saakshi Sharma (BBA.LL.B - IV)

We congratulate all the selected students and wish them all the best for their future.



PLACEMENT NEWS

Ms. Aradhana Soni, a student in the School of Commerce and Management of BBA-VI has received a placement order from AU Small Finance Bank Limited as Branch Digital Officer. We congratulate her on her achievement and wish her all the best for her future endeavors.

PLACEMENT NEWS @ RNBGU

Heartiest Congratulations



Ms. Aradhana Soni
BBA - Marketing
AU Small Finance Bank Limited
Branch Digital Officer



Let your tears fall
Into the ocean
It won't add counts
Millions fails,
Billions cry,
Remember, dream is night
Day is bright
Wake up
Climb the high
Punch yourself,
Pull your weight,
Once you reach top,
Your weight will be light!



By – Shubham Singh (BA.LLb Sem V)

HEARTLIEST CONGRATULATIONS

Ms. Anjali Agarwal of BBA-VI semester of the School of Commerce and Management has gotten her Research article published in an UGC Care Journal.

Her article was titled “Health, Safety & Welfare Measures under the Factories Act – An Analysis from Theoretical Aspect” which published in Aut Aut Research Journal Volume XII, Issue I, January/2021. We congratulate her on her this achievement and wish her all the best for her future.



DIRECTIVE PRINCIPLES OF STATE POLICY

Article 35 to 51 of the Constitution lays down the DPSP or the Directive Principles of State Policy. They have been borrowed from the Constitution of Ireland.

DPSPs can be defined as ideals which are to be kept in mind by the state while formulating its policies and enacting laws. They seek to establish economic and social democracy in the country. However, they are ideals which are not-justiciable by the courts. These DPSPs are categorized into the following types:

1. **Gandhian Principles** – principles based on Gandhian ideology used to represent the program of reconstruction enunciated by Gandhi during national movement.
Articles under this principle are: 40, 43, 43B, 46, 47, 48
2. **Socialistic Principles** – the principles which promote the welfare of the people and aims at providing social, economic and political justice and set the path towards the welfare state.
Articles under this principle: 38, 39, 39A, 41, 42, 43, 42A, 47
3. **Liberal-Intellectual Principles** – these principles reflect the ideology of liberalism, i.e., a philosophy that promotes individual rights, civil liberties, democracy and free enterprise.
Articles under this principle are: 44, 45, 48, 49, 50 and 51

LEGAL MAXIM

Farus est celare fraudem – It is a fraud to conceal a fraud.

Interest reipublicae ut sit finis litium – it is in the interest of the society as a whole, litigation must come to an end.

DID YOU KNOW?

As per **Citizen Charter** (Indian Oil Corporation website) if your gas cylinder blasts during the cooking of food then the gas agency is liable to pay **Rs. 50 lakhs to the victim** as compensation.

MAGNA CARTA

A charter is a document granting certain specific rights, powers, privileges or functions from the sovereign power of the state to an individual, corporation, city or other unit of local organization. One of the most famous charters, is the Magna Carta Libertatum also known as the Great Charter of freedoms. It is the first ever “written constitution” in European history. This royal charter of rights was agreed to by King John of England at Runnymede, near Windsor.

First drafted by Arch bishop of Canterbury, Stephen Langton, it was made to make peace between the King and a group of rebel barons. It promised the protection of church rights, protection of barons from illegal imprisonment, access to swift justice, and limitation on feudal payments to the Crown. One of the charter’s 63 clauses tasked the barons with choosing 25 representatives to serve as a “form of security” ensuring the preservation of the rights and liberties that have been enumerated. However, it was later annulled by Pope Innocent III, leading to the First Barons’ War. The then King’s grandson, Edward – I, in 1297 confirmed the charter as a part of England’s statute law. Prominent jurists like Sir Edward Coke used Magna Carta extensively in the early 17th century in arguing against the divine rights of kings propounded by the Stuart Monarchs.

The charter declared the sovereign to be subject to the rule of law and documented the liberties held by “free men”. The enduring influence of Magna Carta comes not from its detailed expression on feudal relationship between lord and subject, but from more-general clauses which can be used for one’s own protection. The right to petition and habeas corpus and the concept of due process are all derived from Magna Carta, which also is a forerunner of Parliament, the Declaration of independence, U.S. Constitution and the U.S. Bill of Rights.

There are four extant original copies of this charter of 1215. Two of them were held by the cathedral churches in which they were originally deposited – the Lincoln Cathedral and the Salisbury Cathedral, and two others in British Library in London.