

Detailed Course Scheme

Bachelor of Commerce **B.Com/B.Com (Hons) with Research**

Semester- IV
(2025-2029)

DOC202505280008



RNB GLOBAL UNIVERSITY
RNB Global City, Ganganagar Road,
Bikaner, Rajasthan 334601

OVERVIEW

RNB Global University follows Semester System along with Choice Based Credit System as per latest guidelines of University Grants Commission (UGC). Accordingly, each academic year is divided into two semesters, **Odd (July-December) and Even (January-June)**. Also, the university follows a system of continuous evaluation along with regular updating in course curricula and teaching pedagogy.

The curriculum for B. Com (Hons)/B. Com (Hons) with research program for (January-June) Even Semester, along with Examination pattern is as follows:

Course Scheme

Semester-IV

S No.	Course Code	Category	Course Name	L	T	P	Credits
1.	BCHC21250	DSC-10	Essentials of Corporate Law	3	1	0	4
2.	BCHC22300	DSC-11	Management Information Systems	3	1	0	4
3.	BCHC21252	DSC-12	Fundamentals of Management Accounting	3	1	0	4
4.		GE-4	Entrepreneurship (One from the pool of GE -Group B)	3	1	0	4
5.	AECE55002	AEC-4	Biodiversity & Environmental Conservation (EVS-II)	2	0	0	2
6.	SEC077004	SEC-4	Ability & Skill Enhancement -II	2	0	0	2
7.		VAC-4	Business & Managerial Ethics (One from the pool of VAC- Group B)	2	0	0	2
8.	WHNN99000		Workshops/Seminars/Human Values/Social Service/ NCC/NSS	-	-	-	1
				18	4	0	23

EVALUATION SCHEME

The evaluation of the B. Com (Hons) /B. Com (Hons) with research program would be based on Internal and External Assessments. Internal Assessment would consist of 50% of the marks (50 marks) and external assessment (in form of End Term Exam) would consist of remaining 50% marks (50 marks). Detailed scheme of Internal and External Assessments as follows:

Internal Assessment

The distribution of Internal Assessment Marks is as follows:

Type	Details	Marks
Mid Term	One Mid-term Sessional	25
Quiz	Quiz based on MCQs	5
Marks obtained in various Tests, Assignments, Presentations, Quiz, Tutorials, etc.	Average of marks obtained	15
Academic Performance including Attendance	Eligibility >75% Attendance	5
TOTAL		50

External Assessment

Type	Marks
Theory	50

For subjects having practical components:

Type	Marks
Theory	40
Practical	10

EVALUATION SCHEME- WORKSHOPS & SEMINARS AND HUMAN VALUES & SOCIAL SERVICE/NCC/NSS

1. The evaluation of Workshops & Seminar and Human Values & Social Service/NCC/NSS will be completed from Semester I – Semester VI. It will be evaluated internally by the various Forums & Schools Concerned. The credit for this will be given at the end of each Semester.
2. The students must join club/clubs/Forums with the active participation in different activities of club. The students would be continuously assessed from Semester-I to Semester-IV and credits and marks would be given after the end of each Semester.

1. Vision

To create a transformative learning environment that develops ethical global leaders, entrepreneurial thinkers, and strategic decision-makers, empowering students to excel in diverse and dynamic business landscapes.

2. Mission

Ethical Leadership and Integrity- Nurture ethically responsible leaders with integrity and accountability, equipping them with the skills to excel in global business environments.

Innovation and Entrepreneurship- Inculcate creativity, innovation, and entrepreneurial thinking, enabling students to identify opportunities, develop sustainable solutions, and drive positive societal impact.

Transformative Learning Experience- Provide a transformative learning experience by integrating academic excellence, industry exposure, and technological proficiency, ensuring students are prepared for the digital and global economy.

Adaptability and Continuous Learning- Cultivate adaptability, resilience, and lifelong learning, empowering students to navigate dynamic business landscapes and contribute meaningfully to society.

Strategic Thinking and Growth- Equip students with analytical, problem-solving, and strategic decision-making skills, enabling them to drive sustainable business growth and innovation in a competitive global market place.

3. Program Educational Objectives (PEO's)

PEO1: To develop students to handle issues related to business and solve problems.

PEO2: To develop leadership qualities in students to lead a team as well as work as member of team.

PEO3: To bridge the gap between theoretical and practical knowledge of the students by adopting innovative teaching pedagogy.

4. Programme Outcomes (PO's):

After the completion of this program students will be able to:

PO1: Exhibit memory of previously learned financial accounting knowledge by correlating facts and terminologies.

PO2: Conceptualize and solve Business problems, evaluate a wide range of potential solutions for those problems and arrive at feasible, optimal solutions after considering public health and safety, cultural, societal, and environmental factors in the core areas of expertise at the national and international levels.

PO3: Understand the concepts of commerce and computer application operations

PO4: Demonstrate ability to understand commerce in multifunctional areas like Banking and Finance, Auditing and taxation, Marketing & Entrepreneurship.

PO5: Develop knowledge of the business policies, auditing, finance, and other related areas both at the macro and micro level.

PO6: Apply relevant managerial accounting skills with emphasis on application of both quantitative and qualitative knowledge to their future careers.

PO7: Utilize domain knowledge of computer programming and implementing the same in E-Commerce sector.

PO8: Display knowledge and understanding of group dynamics, recognize opportunities and contribute positively to collaborative-multidisciplinary management research.

PO9: Communicate with society at large, regarding complex managerial activities confidently and effectively, such as, environment and sustainability, ethics, and governance.

PO10: Build wider societal concerns through extension of professional knowledge to community service and engagement in life-long learning process.

5. Program Specific Outcomes (PSO's)

PSO1: **Understand** the concept of financial markets and its different products

PSO2: **Appraise** the manpower needs of companies in Accounting, Financial analysis, and Management.

PSO3: **Design** the accounting system and processes for e-commerce and e-business.

<h3 style="text-align: center;">6. Course Outcomes: Semester - IV</h3>	
Course Codes & Course Name	After completion of these courses' students should be able to
BCHC21250- Essentials of Corporate Law	<p>CO1: Explain about the structure of company from its formation to its working to its winding up provision regarding auditor, director, their remuneration.</p> <p>CO2: Identify provisions of the Companies Act 2013 and the Depositories Act, 1996.</p> <p>CO3: Develop company contracts and become confident therein to prepare & maintain corporate contracts.</p> <p>CO4: Analyse Case studies involving issues in corporate laws.</p> <p>CO5: Evaluate the learnings of the students about the different laws and understand its applications.</p>
BBAC22300 – Management Information System	<p>CO1: Explain the Information Systems used in Business.</p> <p>CO2: Make use of design, development, and security of Management Information System & its utility.</p> <p>CO3: Classify the ethical and social issues in using information system.</p> <p>CO4: Compile the utility of Decision Support System.</p> <p>CO1: Prioritise the use and analysis of data and information for decision making.</p>
BCHC21252- Fundamentals of Management Accounting	<p>CO1: Understand the basic management accounting concepts and their applications in managerial decision making. Gain the knowledge about the difference between cost accounting, financial accounting, and Management accounting</p> <p>CO2: Make use of cost volume profit analysis technique to take decision about make or buy product, shut down or continue business or alternative decisions by buying.</p> <p>CO3: Classify the budgets and preparation of budget to control the costs and improve the profitability. of specific to overall objects of business organisation.</p> <p>CO4: Analyze the variance to control over cost and wastage of resources leads to enhance efficiency.</p> <p>CO5: Evaluate the techniques of Management Accounting in managerial decision making.</p>
GEC066013- Entrepreneurship	<p>CO1: Define entrepreneurial behavior and its constituents list out the qualities of entrepreneur.</p> <p>CO2: Relate various theories and concepts of entrepreneurship in their working & interpret the various government policies for Start-ups and SME sector.</p> <p>CO3: Make use of entrepreneurial knowledge & process in the economic development.</p> <p>CO4: Discover the obstacles in the way of women entrepreneurship and analyze</p>

	<p>the feasibility of any business project.</p> <p>CO1: Select an industry for perusing entrepreneurial venture.</p>
AECE55002- Biodiversity & Environmental Conservation (EVS-II)	<p>CO1: Understand theoretical & Practical aspect of environment studies.</p> <p>CO2: Acquire knowledge about environmental pollution sources, effects, and control measures of environmental pollution.</p> <p>CO3: Analyze causes of environmental degradation</p> <p>CO4: Apply innovations in business- an environmental Perspective</p> <p>CO5: Explain different Environmental laws and policies.</p>
SEC077004 – Ability and Skill Enhancement-IV	<p>CO1: Design the resume and know about different format</p> <p>CO2: Know and classify the different types of interviews i.e. Mock Interview, HR Expert Mock Interview, Telephonic Interviews.</p> <p>CO3: Examine the Company Specific Research and Presentation.</p> <p>CO4: Build conversation skill</p> <p>CO5: Find out Industry suitable for internship or job.</p>
VAC088015- Business & Managerial Ethics (from the pool of VAC-Group B)	<p>CO1: Understand the role of moral philosophy in shaping ethical decision-making processes.</p> <p>CO2: Understand the arguments for and against ethics in business, including the ethical relativism perspective.</p> <p>CO3: Understand how globalization poses challenges to ethical decision-making in businesses.</p> <p>CO4: Analyze the ethical dimensions of hierarchical organizational structures and their impact on decision-making.</p> <p>CO5: Evaluate the challenges and opportunities of integrating ethical values into global business operations.</p>

7. CO PO Mapping: Semester - IV

BCHC21250	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	-	3	3		3	-	3	-	-	3
CO2	3	-	2	3	2	-	2	3	-	-
CO3	-	3	-	2	-	3	-	-	2	3
CO4	3	3	-	2	-	1	-	-		3
CO5	3	2	3	1	-	3	-	-	2	1

BBAC22300	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	-	2	3	2	1	-	3	3	3	3
CO2	2	-	-	-	2	-	3	3	-	3
CO3	3	2	2	3	2	3	-	1	3	1
CO4	-	2	-	2	-	3	3	-	3	2
CO5	3	3	3	3	3	-	3	-	3	-

BCHC21252	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	3	2	3	-	2	2	2
CO2	3	-	2	1	2	3	-	-	1	2
CO3	-	2	-	2	-	3	-	-	2	1
CO4	-	1	2	-	2	2	-	-	1	3
CO5	3	-	2	3	-	1	2	2	3	1

GEC066013	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	2	2	2	2	2	3	2	3	3
CO2	3	2	2	-	3	2	-	3	3	3
CO3	3	-	2	3	2	3	3	2	-	3
CO4	-	2	2	3	2	-	2	2	3	3
CO5	2		2	-	2	2	-	3	2	2

AECE55002	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	-	2	3	3	2	3	3	-	3	2
CO2	2	2	-	1	1	2	-	3	2	3
CO3	-	1	3	2	-	2	3	-	-	2
CO4	3	2	-	2	2	-	-	3	-	2
CO5	2	3	2	3	2	3	2	3	2	-

SEC077004	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	-	2	3	-	2	3	3	1	3	2
CO2	2	1	2	1	2	2	-	3	2	-
CO3	-	-	-	-		1	3	-	1	2
CO4	3	2	2	2	2	-	3	-	2	1
CO5	2	-	2	1	-	3	2	3	2	-

VAC088015	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	2	3	2	1	2	3	3	3	3
CO2	2	-	2	-	2	-	3	-	2	-
CO3	3	2	2	-	2	3	-	1	3	1
CO4	-	-	-	2	3	-	3	-	-	-
CO5	3	-	2	1	3	2	3	3	2	3

8.Curriculum

Course Name: Essentials of Corporate Law Course Code: BCHC21250

Objectives

- To know about the structure of company from its formation to its working to its winding up provision regarding auditor, director, their remuneration.
- The objective of the course is to impart basic knowledge of the provisions of the Companies Act 2013 and the Depositories Act, 1996. Case studies involving issues in corporate laws are required to be discussed.

Course Outline

Unit I: Introduction

Administration of Company Law [including National Company Law Tribunal (NCLT), National Company Law Appellate Tribunal (NCLAT), Special Courts]; Characteristics of a company; lifting of corporate veil; types of companies including one person company, small company, and dormant company; association not for profit; illegal association; formation of company, on-line filing of documents, promoters, their legal position, pre-incorporation contract; on-line registration of a company.

Unit II: Documents

Memorandum of association, Articles of association, Doctrine of constructive notice and indoor management, prospectus-shelf and red herring prospectus, misstatement in prospectus, GDR; book-building; issue, allotment and forfeiture of share, transmission of shares, buyback, and provisions regarding buyback; issue of bonus shares.

Unit III: Management

Classification of directors, women directors, independent director, small shareholder's director; disqualifications, director identity number (DIN); appointment; Legal positions, powers, and duties; removal of directors; Key managerial personnel, managing director, manager; Meetings: Meetings of shareholders and board of directors; Types of meetings, Convening and conduct of meetings, Requisites of a valid meeting, postal ballot, meeting through video conferencing, e-voting. Committees of Board of Directors - Audit Committee, Nomination and Remuneration Committee, Stakeholders Relationship Committee, Corporate Social Responsibility Committee.

Unit IV: Dividends, Accounts, Audit

Provisions relating to payment of Dividend, Provisions relating to Books of Account, Provisions relating to Audit, Auditors' Appointment, Rotation of Auditors, Auditors' Report, Secretarial Audit. Winding Up: Concept and modes of Winding Up. Insider Trading, Whistle Blowing: Insider Trading; meaning & legal provisions; Whistleblowing: Concept and Mechanism.

Unit V: Depositories Law

The Depositories Act 1996 – Definitions; rights and obligations of depositories; participants issuers and beneficial owners; inquiry and inspections, penalty.

Suggested Readings:

1. MC Kuchhal, Modern Indian Company Law, Shri Mahavir Book Depot (Publishers), Delhi.
2. GK Kapoor and Sanjay Dhamija, Company Law, Bharat Law House, Delhi.
3. Anil Kumar, Corporate Laws, Indian Book House, Delhi B. Com (Hons.) CBCS 14.
4. Reena Chadha and Sumant Chadha, Corporate Laws, Scholar Tech Press, Delhi.
5. Avtar Singh, Introduction to Company Law, Eastern Book Company.
6. Ramaiya, A Guide to Companies Act, LexisNexis, Wadhwa and Butterworth.
7. Manual of Companies Act, Corporate Laws and SEBI Guideline, Bharat Law House, New Delhi.
8. A Compendium of Companies Act 2013, along with Rules, by Taxmann Publications.
9. Gower and Davies, Principles of Modern Company Law, Sweet & Maxwell.
10. Sharma, J.P., An Easy Approach to Corporate Laws, Ane Books Pvt. Ltd., New Delhi.

Course Name: Management Information Systems

Course Code: BBAC22300

Objectives

- To impart conceptual knowledge of Information system used in Business.
- The objective of the course is to acquaint the students about the concept of information system in business organizations, and the management control systems.
- To learn the design, development, and security of Management Information Systems.
- To understand the various ethical and social issues in using Information Systems.
- To gain knowledge in various Decision Support Systems.

Course Outline

Unit I: Introduction

Definition, Purpose, Objectives and Role of MIS in Business Organization with reference to Management Levels, MIS in the Organization, Transaction Processing System, Decision Support System, Executive Information system, Expert System.

Unit II: Information Concepts

Data and Information – meaning and importance, Sources and Types of Information, Cost Benefit Analysis –Quantitative and Qualitative Aspects, Assessing Information needs of the Organization.

Unit III: Concept of Decision

Relevance of Information in Decision Making, Decision Types, Decision Structure, Decision Making Process, Decision Support System.

Unit IV: System Development

Concept of System, Types of Systems – Open, Closed, Deterministic, Probabilistic, etc. System Development Life Cycle, System Analysis, Design and Implementation, MIS Applications in Business.

Unit V: Information Technology

Recent Developments in the Field of Information Technology, Choice of appropriate IT Systems – Database, Data warehousing & Data mining Concepts, Centralized and Distributed Processing.

Suggested Readings:

1. Information Systems for Managers Arora, Ashok and Akshaya Bhatia, Excel Books, New Delhi.
2. Management Information Systems Basandra, Suresh K. Wheeler Publishing, New Delhi.
3. Javadekar, W.S.; *Management Information System*, Tata MacGraw Hill Publication, 2003.

**Course Name: Fundamentals of Management Accounting
Course Code: BCHC21252****Objective**

- Management Accounting utilizes the principles and practices of Financial Accounting and Cost Accounting and the thrust is on determining policy and formulating plans to achieve desired objectives of Management. The objective of management accounting is that it helps in Planning and Formulation of Future Policies, helps in the Interpretation of Financial Information, Controlling Performance, Organizing, helps in the Solution of Strategic Business Problems and Coordinating Operations.
- To impart the students, knowledge about the use of financial, cost, and other data for the purpose of managerial planning, control and decision making.

Course Outline**Unit I: Introduction**

Meaning, Objectives, Nature and Scope of management accounting, Difference between cost accounting and management accounting, Cost control and Cost reduction, Cost management.

Unit II: Budgetary Control

Budgeting and Budgetary Control: Concept of budget, budgeting and budgetary control, objectives, merits, and limitations. Budget administration. Functional budgets. Fixed and flexible budgets. Zero base budgeting. Programme and performance budgeting.

Unit III: Standard Costing

Standard Costing and Variance Analysis: Meaning of standard cost and standard costing, advantages, limitations, and applications. Variance Analysis – material, Labour, overheads, and sales variances. Disposition of Variances, Control Ratios.

Unit IV: Marginal Costing

Absorption versus Variable Costing: Distinctive features and income determination. Cost-Volume-Profit Analysis, Profit / Volume ratio. Break-even analysis-algebraic and graphic methods. Angle of incidence, margin of safety, Key factor, determination of cost indifference point.

Unit V: Decision Making

Steps in Decision Making Process, Concept of Relevant Costs and Benefits, Various short-term decision-making situations - profitable product mix, Acceptance or Rejection of special/ export offers, Make or buy, Addition or Elimination of a product line, sell or process further, operate or shut down. Pricing Decisions: Major factors influencing pricing decisions, various methods of pricing.

Unit VI: Contemporary Issues

Responsibility Accounting: Concept, Significance, Different Responsibility Centers, Divisional Performance Measurement: Financial and Non-Financial measures. Transfer Pricing.

Suggested Readings:

1. Charles Horngren, Gary L. Sundem, DaveBurgstahler, Jeff O. Schatzberg. *Introduction to Management Accounting*, Pearson Education.
2. Anthony A. Atkinson, Robert S. Kaplan, Ella Mae Matsumura, S. Mark Young. *Management Accounting*. Dorling Kindersley (India) Pvt. Ltd.
3. Ronald W. Hilton and David E. Platt. *Managerial Accounting: Creating Value in a Global Business Environment*, Mc Graw Hill Education.
4. Singh, Surender, *Management Accounting*, Scholar Tech Press, New Delhi.
5. Goel, Rajiv, *Management Accounting*. International Book House.
6. Singh, S. K., and Gupta Lovleen. *Management Accounting – Theory and Practice*. Pinnacle Publishing House.
7. Khan, M.Y. and Jain, P.K. *Management Accounting*. McGraw Hill Education.
8. H.V. Jhamb, *Fundamentals of Management Accounting*, Ane Books Pvt. Ltd.

Course Name: Entrepreneurship (GE)

Course Code: GEC066013

Course objectives

- To know about the importance of startups and government subsidies available for entrepreneur.
- The purpose of the paper is to orient the learner toward entrepreneurship as a career option and creative thinking and behavior.

Course Outline

Unit I: Introduction

Meaning, elements, determinants and importance of entrepreneurship and creative behavior; Entrepreneurship and creative response to the society' problems and at work; Dimensions of entrepreneurship: intrapreneurship, technopreneurship, cultural entrepreneurship, international entrepreneurship, netpreneurship, ecopreneurship, and social entrepreneurship.

Unit II: Entrepreneurship and Micro, Small and Medium Enterprises

Concept of business groups and role of business houses and family business in India; The contemporary role models in Indian business: their values, business philosophy and behavioral orientations; Conflict in family business and its resolution.

Unit III

Public and private system of stimulation, support and sustainability of entrepreneurship. Requirement, availability and access to finance, marketing assistance, technology, and industrial accommodation, Role of industries/entrepreneur's associations and self-help groups, The concept, role and functions of business incubators, angel investors, venture capital and private equity fund.

Unit IV: Sources of business ideas and tests of feasibility

Significance of writing the business plan/ project proposal; Contents of business plan/ project proposal; Designing business processes, location, layout, operation, planning & control; preparation of project report (various aspects of the project report such as size of investment, nature of product, market potential may be covered); Project submission/ presentation and appraisal thereof by external agencies, such as financial/non-financial institutions.

Unit V: Mobilizing Resource

Mobilizing resources for start-up. Accommodation and utilities; Preliminary contracts with the vendors, suppliers, bankers, principal customers; Contract management: Basic start-up problems.

Suggested Readings:

1. Kuratko and Rao, *Entrepreneurship: A South Asian Perspective*, Cengage Learning.
2. Robert Hisrich, Michael Peters, Dean Shepherd, *Entrepreneurship*, McGraw-Hill Education.
3. Desai, Vasant. *Dynamics of Entrepreneurial Development and Management*.
4. Mumbai, Himalaya Publishing House.
5. Dollinger, Mare J. *Entrepreneurship: Strategies and Resources*. Illinois, Irwin.
6. Holt, David H. *Entrepreneurship: New Venture Creation*. Prentice-Hall of India, New Delhi.
7. Plsek, Paul E. *Creativity, Innovation and Quality*. (Eastern Economic Edition), New Delhi: Prentice-Hall of India. ISBN-81-203-1690-8.
8. Singh, Nagendra P. *Emerging Trends in Entrepreneurship Development*. New Delhi: ASEED.
9. SS Khanka, *Entrepreneurial Development*, S. Chand & Co, Delhi.
10. K Ramachandran, *Entrepreneurship Development*, McGraw-Hill Education
11. SIDBI Reports on Small Scale Industries Sector.

Course Name: Biodiversity & Environmental Conservation (EVS-II)

Course Code: AECE55002

Objectives:

- To gain knowledge about the environment and its conservation along with sustainable development.
- To apply the concepts and principles of environmental science to propose solutions to specific environmental problems.
- To analyse environmental writings and predictions and their impact on subsequent developments in human relationship with the environment.
- To evaluate the adequacy of conclusions about environmental phenomena.

Course Outline:

Unit I: Biodiversity and Conservation

Levels of biological diversity: genetic, species and ecosystem diversity; Biogeographic zones of India; Biodiversity patterns and global biodiversity hot spots India as a mega-biodiversity nation; Endangered and endemic species of India. Threats to biodiversity: Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity. Ecosystem and biodiversity services: Ecological, economic, social, ethical, aesthetic, and Informational value.

Unit II: Environmental Pollution

Environmental pollution: types, causes, effects, and controls; Air, water, soil, and noise pollution nuclear hazards and human health risks, Solid waste management: Control measures of urban and industrial waste. Pollution case studies.

Environmental Policies & Practices: Sustainability and sustainable development. Climate change, global warming, ozone layer depletion, acid rain, and impacts on human communities and agriculture. Environment Laws: Environment Protection Act; Air (Prevention & Control of Pollution) Act; Water (Prevention and Control of Pollution) Act; Wildlife Protection Act; Forest Conservation Act. Nature reserves, tribal populations and rights, and human-wildlife conflicts in the Indian context.

Unit III: Human Communities and the Environment

Human population growth: Impacts on environment, human health, and welfare. Resettlement and rehabilitation of project-affected persons; case studies. Disaster management: floods, earthquakes, cyclones, and landslides. Environmental movements: Chipko, Silent Valley, Bishnoi of Rajasthan. Environmental ethics: Role of Indian and other religions and cultures in environmental conservation. Environmental communication and public awareness, case studies (e.g., CNG vehicles in Delhi).

Fieldwork; Visit an area to document environmental assets: river/ forest/ flora/fauna, etc. Visit to a local polluted site-Urban/Rural/Industrial/Agricultural. Study of common plants, insects, birds, and basic principles of identification. Study of simple ecosystems-pond, river, Delhi Ridge, etc.

Suggested Readings:

1. Pepper, I.L., Gerba, C.P. & Brusseau, M.L. 2011. Environmental and Pollution Science. Academic press, 2011.
2. Rao MN and Datta AK, 1987. Waste Water Treatment. Oxford and IBH Publishing Co. Pvt. Ltd.
3. Raven, P.H., Hassenzahl, D.M. & Berg, L.R. 2012. Environment. 8th edition. John Wiley & Sons.
4. Ricklefs, R. E., & Miller, G.L. 2000. Ecology. W. H. Freeman, New York.
5. Robbins, P. 2012. Political ecology: A critical introduction. John Wiley & Sons.
6. Rosencranz, A., Divan, S. & Noble, M.L. Environmental law, and policy in India. 2001. Tripathi 1992.
7. Sengupta, R. 2003. Ecology and economics (OUP): An approach to sustainable development." OUP Catalogue.
8. Singh, J.S., Singh, S.P. and Gupta, S.R. 2006. Ecology, Environment and Resource Ecology, Environment and Resource Conservation. Anamaya Publishers.

Course Name: Ability & Skill Enhancement IV

Course Code: SEC077004

Objectives

- The objectives of the module are to make students self-confident individuals by developing leadership and organising skills; to guide students in making appropriate and responsible decisions; to give each student a realistic perspective of work-related skills and to help students prepare effective interview questions to conduct effective interviews.

Course Outline - Final Assessment - Mock Interviews & PI Kit Submission

Unit I: Tele - Etiquettes

Receiving Calls, placing a call, Ending Calls, transferring calls, Taking Message/ Voice Mails, Placing call on hold, Handling Complaints.

Unit II: Confidence Building & Brain Storming

How to build confidence by positive thinking, identifying negative thoughts, how to control negative thoughts entering our mind, identifying personal talents, and its ways to improve, how to develop good habits and having principles and always follow them.

Need to learn new things, ideas, and skills, what is brain storming, why do we need it, what are the different ways of brain storming through logics and reasoning, Brain Storming Session.

Unit III: PI Kit

What is resume, Format of Resume, Formatting, Resume Preparation, Covering Letter, PI Kit.

Unit IV: Interview Skills

Mastering the art of giving interviews in - selection or placement interviews, web /video conferencing, Mock Interview, HR Expert Mock Interview, Telephonic Interviews.

Unit V: Internship Preparation: Company Specific Research and Presentation

Identifying domain specific industries, researching the industry, Industry analysis, Presentation on specific industry/company.

Course Name: Business & Managerial Ethics
Course Code: VAC088015

Course Outcomes: After the completion of this course the students will be able to-

CO1: Understand the role of moral philosophy in shaping ethical decision-making processes.

CO2: Understand the arguments for and against ethics in business, including the ethical relativism perspective.

CO3: Understand how globalization poses challenges to ethical decision-making in businesses.

CO4: Analyze the ethical dimensions of hierarchical organizational structures and their impact on decision-making.

CO5: Evaluate the challenges and opportunities of integrating ethical values into global business operations.

Course Outlines:

Unit I: CSR in Business

Concept of CSR; Changing expectation of society; Models of CSR: - Carroll's Model; Ackerman's Model. Importance of Social Responsibility of Business

Unit II: Ethical Issues in Business: Marketing

Characteristics of Free and Perfect competitive market, Monopoly oligopoly, Corruption and Bribery; Ethics in Advertising (Truth in Advertising).

Unit III:

Finance: Fairness and Efficiency in Financial Market, Insider Trading, Greenmail, Golden Parachute. **HR:** Workers Right and Duties: Workplace safety, sexual harassment, whistles blowing.

Unit IV: Managerial Ethics

Ethical Decision Making. Role of Moral philosophy in decision making; Argument for and against of Ethics in Business. The challenge of ethical issues due to Globalization. Power and Politics in Organization. Hierarchism as an organizational value. Indian ethos in Management.

Suggested Readings

1. Business Ethics Text and Cases, C.S.V. Murthy, Himalaya Publishing House.
2. Business Ethics, Francis & Mishra, TMH.
3. Business Ethics, Fernando A. C., Pearson.

Note: The review of Syllabus happens on periodic basis for the benefit of the students. In case there are changes in curriculum due to review, students would be intimated in writing.

9. Lesson Plans

BCHC21250-Essentials of Corporate Law

Unit	Particulars	Class No.	Pedagogy of Class
	Introduction to Subject, CO's & PO's	C-1	Lecture
Unit-I	Introduction-Company, Administration of Company Law	C-2	Lecture
Unit-I	National Company Law Appellate Tribunal, Characteristics of a company	C-3	Lecture
Unit-I	Lifting of corporate veil	C-4	Lecture
Unit-I	Types of companies including one person company	C-5	Lecture
Unit-I	Small company, and dormant company	C-6	Lecture
Unit-I	Association not for profit	C-7	Lecture
Unit-I	Illegal association	C-8	Lecture
Unit-I	Association not for profit	C-9	Lecture
Unit-I	Formation of company	C-10	Lecture
Unit-I	Online filling documents	C-11	Lecture
Unit-I	Promoter and their legal position	C-12	Lecture
Unit-I	Class Room Assignment	C-13	Class Room Assignment
Unit-I	Online registration of company	C-14	Lecture
Unit-I	Class Presentation	C-15	Presentation
Unit-I	Pre incorporation contract	C-16	Lecture
Unit-I	Clarification Class	C-17	Clarification Class
Unit-II	Memorandum of association	C-18	Lecture
Unit-II	Articles of association	C-19	Lecture
Unit-II	Doctrine of constructive notice	C-20	Lecture
Unit-II	indoor management	C-21	Lecture
Unit-II	prospector-shelf and red herring prospectus	C-22	Lecture
Unit-II	misstatement in prospectus	C-23	Lecture
Unit-II	GDR; book-building; issue	C-24	Lecture
Unit-II	allotment and forfeiture of share	C-25	Lecture
Unit-II	transmission of shares	C-26	Lecture
Unit-II	buyback and provisions regarding buyback	C-27	Lecture
Unit-II	issue of bonus shares	C-28	Lecture
Unit-II	Class Presentation	C-29	Presentation
Unit-II	Clarification Class	C-30	Clarification class
Unit-III	Classification of director, Women director	C-31	Lecture
Unit-III	Class room Assignment	C-32	Class Room Assignment
Unit-III	DIN Appointment, Disqualification	C-33	Lecture
Unit-III	Power of director	C-34	Lecture
Unit-III	Legal position of director duties of director, Removal of director	C-35	Lecture
Unit-III	KMP Managing director, manager	C-36	Lecture
Unit-III	Meeting of shareholder and board of director	C-37	Lecture

Unit-III	Types of meeting, Conduct of meeting, Requisites of valid meeting, Meeting through video conferencing, E- Voting	C-38	Lecture
Unit-III	Provision of meeting AGM, Committees of BOD	C-39	Lecture
Unit-III	Quiz	C-40	Quiz
Unit-III	Audit committee, Nomination Committee	C-41	Lecture
Unit-III	Remuneration Committee	C-42	Lecture
Unit-III	stakeholder relationship committee, CSR Committee	C-43	Lecture
Unit-III	Clarification Class	C-44	Clarification class
Unit-IV	Dividend, Accounts: Meaning	C-45	Lecture
Unit-IV	Audit Meaning, Provisions	C-46	Lecture
Unit-IV	Quiz	C-47	Quiz
Unit-IV	Provision Related to dividend; Provision Related to Books of accounts	C-48	Lecture
Unit-IV	Provision Related to Audit, auditors' appointment	C-49	Lecture
Unit-IV	Provision Related to Rotation of Auditor	C-50	Lecture
Unit-IV	Auditor Report, Provision Regarding Auditor Report, Secretarial audit	C-51	Lecture
Unit-IV	Winding up: Meaning, modes of winding up	C-52	Lecture
Unit-IV	Classroom Assignment	C-53	Classroom Assignment
Unit-IV	Insider trading, Provision for Insider trading	C-54	Lecture
Unit-IV	Whistle blowing policy: Concept & Meaning, Whistle blowing Mechanism	C-55	Lecture
Unit-IV	Clarification Class IV	C-56	Clarification Class
Unit-V	Depository Act 1996, Rights of depository, Depository Act: Obligation of depository	C-57	Lecture
Unit-V	participants issuers and beneficial owners	C-58	Lecture
Unit-V	inquiry and inspections, penalty	C-59	Lecture
Unit-V	Clarification Class	C-60	Clarification class

BBAC22300 -Management Information System

Unit	Particulars	Class No.	Pedagogy of Class
	Introduction to Syllabus, CO's & PO's	C-1	Lecture
Unit-I	Definition, Purpose, Objectives and Role of MIS in Business Organization	C-2	Lecture
Unit-I	Reference to Management Levels	C-3	Lecture
Unit-I	MIS in the Organization	C-4	Lecture
Unit-I	Transaction Processing System	C-5	Lecture
Unit-I	Decision Support System	C-6,7	Lecture
Unit-I	Executive Information system	C-8	Lecture
Unit-I	Expert System	C-9	Lecture
Unit-I	Clarification Class I	C-10	Clarification Class
Unit-I	Class Room Assignment I	C-11	Class Assignment
Unit-I	Presentation I	C-12	Presentation
Unit-I	Quiz I	C-13	Quiz
Unit-II	Data and Information	C-14	Lecture
Unit-II	Meaning and importance of MIS	C-15	Lecture
Unit-II	Sources and Types of Information	C-16	Lecture
Unit-II	Cost Benefit Analysis	C-17,18	Lecture
Unit-II	Quantitative and Qualitative Aspects	C-19,20	Lecture
Unit-II	Assessing Information needs of the Organization	C-21,22	Lecture
Unit-II	Clarification Class II	C-23	Clarification Class
Unit-II	Class Room Assignment II	C-24	Class Assignment
Unit-II	Presentation II	C-25	Presentation
Unit-II	Quiz II	C-26	Quiz
Unit-II	Take Home Assignments I		Home Assignments
Unit-III	Relevance of Information in Decision Making	C-27,28	Lecture
Unit-III	Decision Types	C-29,30	Lecture
Unit-III	Decision Structure, Decision Making Process	C-31,32,33	Lecture
Unit-III	Decision Support System	C-34,35	Lecture
Unit-III	Clarification Class III	C-36	Clarification Class
Unit-III	Class Room Assignment III	C-37	Class Assignment
Unit-III	Presentation III	C-38	Presentation
Unit-III	Take Home Assignments II		Home Assignments
Unit-IV	Concept of System: Types of Systems	C-39	Lecture
Unit-IV	Open, Closed, Deterministic, Probabilistic, etc.	C-40,41	Lecture
Unit-IV	System Development Life Cycle	C-42,43	Lecture
Unit-IV	System Analysis, Design, and Implementation	C-44,45	Lecture
Unit-IV	MIS Applications in Business	C-46,47	Lecture

Unit-IV	Clarification Class IV	C-48	Clarification Class
Unit-IV	Activity I	C-49	Activity
Unit-V	Recent Developments in the Field of IT	C-50,52	Lecture
Unit-V	Choice of appropriate IT Systems	C-53,54	Lecture
Unit-V	Database, Data warehousing & Data mining Concepts	C-55,56	Lecture
Unit-V	Centralized and Distributed Processing	C-57,58	Lecture
Unit-V	Class Room Assignment IV	C-59	Class Assignment
Unit-V	Clarification Class V	C-60	Clarification Class

BCHC21252-Fundamentals of Management Accounting

Unit	Particulars	Class No.	Pedagogy of Class
	Introduction to Subject, CO's & PO's	C-1	Lecture
Unit-I	Meaning, Objectives, Nature, and Scope of management accounting	C-2	Lecture
Unit-I	Difference between cost accounting and management accounting	C-3	Lecture
Unit-I	Cost control & Cost reduction	C-4	Lecture
Unit-I	Cost & Management accounting	C-5	Lecture
Unit-I	Clarification Class	C-6	Clarification Class
Unit-II	Budgetary Control	C-7	Lecture
Unit-II	Concept of budget, budgeting, and budgetary control	C-8	Lecture
Unit-II	Objectives, merits, and limitations, Budget administration	C-9	Lecture
Unit-II	Classroom Assignment	C-10	Classroom Assignment
Unit-II	Functional budgets, Fixed budget	C-11	Lecture
Unit-II	flexible budget	C-12	Lecture
Unit-II	PPT Presentation	C-13	Presentation
Unit-II	Zero base budgeting	C-14	Lecture
Unit-II	Zero base budgeting-Practice	C-15	Lecture
Unit-II	Programme and performance budgeting and practice	C-16	Lecture
Unit-II	Clarification Class	C-17	Clarification Class
Unit-III	Standard Costing	C-18	Lecture
Unit-III	Meaning of standard cost and standard costing, Advantages, limitations, and application of standard costing	C-19,20	Lecture
Unit-III	Class Assignment	C-21	Assignment
Unit-III	Variance Analysis - Material	C-22	Lecture
Unit-III	Variance Analysis - Material- Mix & Sub Usage	C-23	Lecture
Unit-III	Variance Analysis - Labour	C-24	Lecture
Unit-III	PPT Presentation-	C-25	Presentation
Unit-III	Variance Analysis - Labour- Yield, Idle Time	C-26	Lecture
Unit-III	Labor cost variance	C-27	Class Assignment
Unit-III	Quiz	C-28	Quiz-1
Unit-III	Variance Analysis- Overhead	C-29	Lecture
Unit-III	Variance Analysis- Overhead, Expenditure	C-30	Lecture
Unit-III	Sales Variance	C-31	Lecture
Unit-III	Disposition of Variances, Control Ratios	C-32,33	Lecture
Unit-III	Clarification Class	C-34	Clarification Class
Unit-IV	Pricing Decisions: Various methods of pricing	C-35	Lecture
Unit-IV	Marginal Costing	C-36	Lecture
Unit-IV	Absorption versus Variable Costing	C-37	Lecture
	Quiz	C-38	Quiz
Unit-IV	Cost- Volume-Profit Analysis, Profit / Volume ratio	C-39	Lecture
Unit-IV	Break-even analysis-algebraic and graphic	C-40	Lecture

	methods & Angle of incidence		
Unit-IV	Margin of safety	C-41	Lecture
Unit-IV	Key factor, determination of cost indifference point.	C-42	Lecture
Unit-IV	Clarification Class	C-43	Clarification Class
Unit-IV	Marginal Costing	C-44	Lecture
Unit-V	Decision Making -Introduction- Steps in Decision Making Process	C-45	Lecture
Unit-V	Concept of Relevant Costs and Benefits, Various short-term decision-making situations	C-46	Lecture
Unit-V	Profitable product mix- Decision	C-47	Lecture
Unit-V	Profitable product mix-Analysis	C-48	Lecture
Unit-V	Classroom Assignment	C-49	Assignment
Unit-V	Acceptance or Rejection of special/ export offers	C-50	Lecture
Unit-V	Make or buy, Addition or Elimination of a product line	C-51	Lecture
Unit-V	Digital banking system in India	C-52	Lecture
Unit-V	Sell or process further, Sell or process -Product Line	C-53	Lecture
Unit-V	Pricing Decisions: Major factors influencing pricing decisions, various methods of pricing	C-54	Lecture
Unit-V	Operate or shut down	C-55	Lecture
Unit-V	Clarification Class	C-56	Clarification Class
Unit-VI	Contemporary Issues- Responsibility Accounting: Concept, Significance	C-57	Lecture
Unit-VI	Different Responsibility Centers	C-58	Lecture
Unit-VI	Mutual Fund framework, Divisional Performance Measurement: Financial	C-59	Lecture
Unit-VI	Clarification Class	C-60	Clarification Class

GEC066013- Entrepreneurship (GE4)

Unit	Particulars	Class No.	Pedagogy of Class
Unit-I	Meaning, elements and determinants	C-1	Lecture
Unit-I	Creative behaviour & Entrepreneur	C-2	Lecture
Unit-I	Creative response to society, Problems at work	C-3	Lecture
Unit-I	Dimension of entrepreneurship	C-4	Lecture
Unit-I	Importance of entrepreneurship	C-5	Lecture
Unit-I	Class Room Assignment	C-6	Lecture
Unit-I	Entrepreneurship	C-7	Lecture
Unit-I	Technopreneurship, Social Entrepreneurship	C-8	Lecture
Unit-I	Culture and international entrepreneurship	C-9	Lecture
Unit-I	Webinar	C-10	Webinar
Unit-I	Clarification class	C-11	Clarification class
Unit-I	Presentation	C-12	Presentation
Unit-II	MSME	C-13	Lecture
Unit-II	Case- Lecture	C-14	Lecture
Unit-II	Concept of business group, Role of Business house and family business in India	C-15	Lecture
Unit-II	Contemporary role model in Indian business & their business philosophy	C-16	Lecture
Unit-II	Contemporary role model in Indian business& Their Values	C-17	Lecture
Unit-II	Behavioural orientation	C-18	Lecture
Unit-II	Guest Lecture	C-19	Guest Lecture
Unit-II	Conflicts in Family Business	C-20	Lecture
Unit-II	Conflicts in Family Business & Resolution	C-21	Lecture
Unit-II	Take Home Assignment		Home Assignment
Unit-II	Clarification class	C-22	Clarification class
Unit-III	Public /Private system of stimulation	C-23	Lecture
Unit-III	Class Room Assignment	C-24	Class Room Assignment
Unit-III	Support and Sustainability of entrepreneurship	C-25	Lecture
Unit-III	Availability and access to finance, Marketing assistance	C-26	Lecture
Unit-III	Marketing assistance, Technology and industrial accommodation	C-27	Lecture
Unit-III	Seminar	C-28	Seminar
Unit-III	Role of Industries/association/Self-help group	C-29	Lecture
Unit-III	concept, Role & Function of business incubators	C-30	Lecture
Unit-III	Class Room Assignment	C-31	Class Assignment
Unit-III	Angel investors	C-32	Lecture
Unit-III	venture Capital, Private Equity Fund	C-33	Lecture
Unit-III	Clarification class	C-34	Clarification class
Unit-IV	Sources of Business Idea	C-35	Lecture
Unit-IV	Significance of writing the business plan	C-36	Lecture
Unit-IV	Project proposal: Content of business plan	C-37	Lecture
Unit-IV	Clarification Class	C-38	Clarification class

Unit-IV	Take Home Assignment		Home Assignment
Unit-IV	Designing of business process	C-39	Lecture
Unit-IV	Preparation of project (Market potential)	C-40	Lecture
Unit-IV	Quiz	C-41	Quiz
Unit-IV	Project submission	C-42	Lecture
Unit-IV	Appraisal by external agency	C-43	Lecture
Unit-IV	Appraisal by external agency	C-44	Lecture
Unit-IV	Appraisal by non-financial institution	C-45	Lecture
Unit-IV	Clarification Class	C-46	Clarification Class
Unit-IV	Presentation	C-47	Presentation
Unit-V	Mobilizing resources for start up	C-48	Lecture
Unit-V	Guest Lecture	C-49	Guest Lecture
Unit-V	Start up Accommodation	C-50	Lecture
Unit-V	Start up utilities	C-51	Lecture
Unit-V	Class Room Assignment	C-52	Class Assignment
Unit-V	Clarification Class	C-53	Clarification Class
Unit-V	Preliminary contract with Suppliers, Vendor	C-54	Lecture
Unit-V	Preliminary Contract with Banker, Principal Customer	C-55	Lecture
Unit-V	Preliminary Contract with Banker, Principal Customer	C-56	Lecture
Unit-V	Contract management	C-57	Lecture
Unit-V	Basic start up problem	C-58	Lecture
Unit-V	Presentation	C-59	Presentation
Unit-V	Clarification Class	C-60	Clarification Class

AECE55002-Biodiversity & Environmental Conservation (EVS-II)

Unit	Particulars	Class No.	Pedagogy of Class
	Introduction to Subject, CO's & PO's	C-1	Lecture
Unit-I	Levels of biological diversity: genetic, species and ecosystem diversity	C-2	Lecture
Unit-I	Bio-geographic zones of India; Biodiversity patterns and global biodiversity hot spots India as a mega-biodiversity nation	C-3	Lecture
Unit-I	Classroom Assignment	C-4	Classroom Assignment
Unit-I	Endangered and endemic species of India	C-5	Lecture
Unit-I	Threats to biodiversity: Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions;	C-6	Lecture
Unit-I	Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity	C-7	Lecture
Unit-I	Ecosystem and biodiversity services: Ecological, economic, social, ethical, aesthetic & Informational value	C-8	Lecture
Unit-I	Clarification Class I	C-9	Clarification Class
Unit-II	Environmental Pollution: Introduction	C-10	Lecture
Unit-II	Types, causes, effects, and controls; Air, water, soil, and noise pollution	C-11	Lecture
Unit-II	Presentation I	C-12	Presentation
Unit-II	Nuclear hazards and human health risks	C-13	Lecture
Unit-II	Classroom Assignment	C-14	Classroom Assignment
Unit-II	Solid waste management: Control measures of urban and industrial waste, Pollution case studies	C-15	Lecture
Unit-II	Quiz-1	C-16	Quiz
Unit-II	Environmental Policies & Practices: Sustainability and sustainable development	C-17	Lecture
Unit-II	Climate change, global warming, ozone layer depletion, acid rain, impacts on human communities & agriculture	C-18	Lecture
Unit-II	Environment Laws: Environment Protection Act; Air (Prevention & Control of Pollution) Act;	C-19	Lecture
Unit-II	Clarification Class II	C-20	Clarification Class
Unit-III	Human Communities and the Environment-Introduction	C-21	Lecture
Unit-III	Human population growth: Impacts on environment, human health, and welfare	C-22	Lecture
Unit-III	Presentation	C-23	Class Presentation
Unit-III	Resettlement & rehabilitation of project affected persons	C-24	Lecture
Unit-III	Quiz	C-25	Quiz
Unit-III	Fieldwork; Visit an area to document environmental assets: river/ forest/ flora/fauna, etc.	C-26	Lecture
Unit-III	Classroom Assignment -III	C-27	Classroom Assignment
Unit-III	Case studies (e.g., CNG vehicles in Delhi) Visit to a local polluted site Urban/Rural/Industrial/Agricultural. Study of common plants, insects, birds, and basic principles of	C-28	Lecture

	identification		
Unit-III	Study of simple ecosystems-pond, river, Delhi Ridge, etc.	C-29	Lecture
Unit-III	Clarification Class III	C-30	Clarification Class

SEC077004 -Ability and Skill Enhancement-IV

Unit	Particulars	Class No.	Pedagogy of Class
	Introduction to Syllabus, CO's & PO's	C-1	Lecture
Unit-I	Receiving Calls, placing a call, Ending Calls	C-2	
Unit-I	Transferring calls, Taking Message/ Voice Mails, Placing call on hold, Handling Complaints	C-3	Lecture
Unit-I	Clarification Class	C-4	Clarification Class
Unit-II	How to build confidence by positive thinking,	C-5	Lecture
Unit-II	Identifying negative thoughts, how to control negative thoughts entering our mind, identifying personal talents, and its ways to improve	C-6	Lecture
Unit-II	Classroom Assignment-I	C-7	Classroom Assignment
Unit-II	How to develop good habits and having principles and always follow them	C-8	Lecture
Unit-II	Need to learn new things, ideas, and skills	C-9	Lecture
Unit-II	Presentation	C-10	Presentation
Unit-II	What is brain storming, why do we need it,	C-11	Lecture
Unit-II	What are the different ways of brain storming through logics and reasoning	C-12	Lecture
Unit-II	Clarification Class	C-13	Class clarification
Unit- III	What is resume, Format of Resume, Formatting	C-14	Lecture
Unit-III	Classroom Assignment	C-15	Classroom Assignment
Unit -III	Resume Preparation,	C-16	Lecture
Unit -III	Presentation	C-17	Presentation
Unit-III	Covering Letter, PI Kit	C-18	Lecture
Unit-III	Clarification of Class	C-19	Class clarification
Unit-IV	Mastering the art of giving interviews in selection or placement interviews	C-20	Lecture
Unit-IV	web /video conferencing	C-21	Lecture
Unit-IV	Mock Interview (Questions)	C-22	Lecture
Unit-IV	Telephonic Interviews	C-23	Lecture
Unit-IV	Clarification of Class	C-24	Class clarification
Unit-V	Identifying domain specific industries	C-25	Lecture
Unit-V	Quiz	C-27	Quiz
Unit-V	Researching the industry, Industry analysis	C-28	Lecture
Unit-V	Class Assignment	C-29	Assignment
Unit-V	Clarification Class	C-30	Clarification Class

VAC088015-Business & Managerial Ethics (From the pool of VAC-Group B)

Unit	Particulars	Class No.	Pedagogy of Class
	Introduction to Syllabus, CO's & PO's	C-1	Lecture
Unit-I	Concept of CSR; Changing expectation of society	C-2	Lecture
Unit-I	Models of CSR: - Carroll's Model	C-3	Lecture
Unit-I	Models of CSR Ackerman's Model	C-4	Lecture
Unit-I	Quiz	C-5	Quiz
Unit-I	Importance of Social Responsibility of Business	C-6	Lecture
Unit-I	Clarification Class I	C-7	Clarification Class
Unit-II	Ethical Issues in Business: Marketing	C-8	Lecture
Unit-II	Characteristics of Free and Perfect competitive market, Monopoly Market, Oligopoly Market	C-9	Lecture
Unit-II	Classroom Assignment I	C-10	Classroom Assignment
Unit-II	Corruption and Bribery	C-11	Presentation
Unit-II	Presentation I	C-12	Quiz
Unit-II	Ethics in Advertising (Truth in Advertising)	C-13,14	Lecture
Unit-II	Quiz II	C-15	Lecture
Unit-II	Classroom Assignment II	C-17	Classroom Assignment
Unit-II	Clarification Class II	C-18	Clarification Class
Unit-III	Finance: Fairness and Efficiency in Financial Market, Insider Trading	C-19	Lecture
Unit-III	Greenmail, Golden Parachute	C-20	Lecture
Unit-III	HR: Workers Right and Duties: Workplace safety, sexual harassment, whistles blowing.	C-21	Lecture
Unit-III	Presentation II	C-22	Presentation
Unit-III	Clarification Class III	C-23	Clarification Class
Unit-IV	Managerial Ethics-Ethical Decision Making; Role of Moral philosophy in decision making	C-24	Lecture
Unit-IV	Argument for and against of Ethics in Business	C-25	Lecture
Unit-IV	Power and Politics in Organization	C-26	Lecture
Unit-IV	Classroom assignment-III	C-27	Classroom assignment
Unit-IV	Hierarchism as an organizational value. Indian ethos in Management	C-28,29	Lecture
Unit-IV	Clarification Class IV	C-30	Clarification Class

Note: The review of Syllabus happens on periodic basis for the benefit of the students. In case there are changes in curriculum due to review, students would be intimated in writing.

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